

Sierra Madre News

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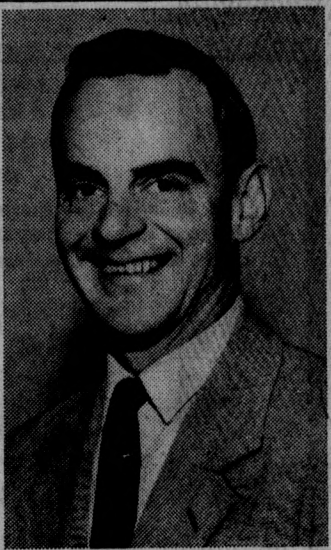
Sierra Madre, California — Thursday, April 11, 1968

16 Pages — Vol. 67, No. 24

Simons, Rudolph Win Seats; Warfel, Schwartz Elected



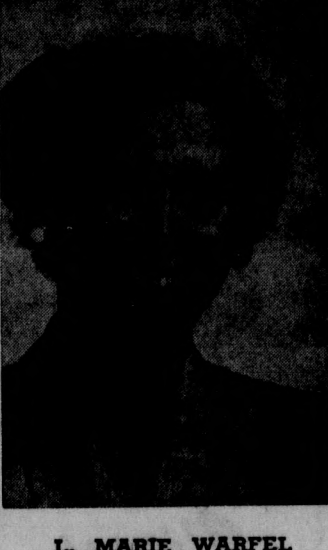
GORDON RUDOLPH
Newly Elected Councilman



JOHN SIMONS
Re-Elected Councilman



MAXINE DANOWSKY
Write-In Candidate for
City Clerk
Showed A Good Vote



L. MARIE WARFEL
Elected City Clerk
"Does Not Intend to Serve"

Display Now At Library

The Sierra Madre Public Library is currently displaying spacecraft models and photographs depicting unmanned exploration of the Moon and Venus conducted by the Jet Propulsion Laboratory for the National Aeronautics and Space Administration.

The display includes the fly-by of Venus last October by the Mariner V spacecraft and exploration of the moon by Ranger and Surveyor spacecraft.

The Rangers photographed the moon with six television cameras as they approached the moon at 6000 mph. Surveyor spacecraft were landed on the moon and operated during the two-week long lunar day, returning thousands of

Fund Drive To Keep Youth Employment

Youth Employment Chairman of the Sierra Madre Civic Club Mary Durr announced this week the start of a fund drive to save the Youth Employment Service in Sierra Madre.

Mrs. Slight of the State Employment Office will be with Sierra Madre only until June. At this time, funds will be needed to carry the Service through the important summer months.

Letters of appeal have been sent to all merchants. Citizens are being asked to send their contributions in care of the Chamber of Commerce. The Civic Club and the Chamber of Commerce, who co-sponsor the Youth Employment Service, needs to raise funds to sustain this important service. One Civic Club member has

Fire Call Tues. 2:50

The Sierra Madre Volunteer Firefighters were called into action at 2:50 a.m. Tuesday morning to 669 1/2 Sturtevant Drive and upon arrival in 3 minutes 58 seconds found the two story house completely involved in flames.

Fire Chief Charles Brown declared the house a complete loss as well as a Buick station wagon parked in the lower level garage. Damage was estimated at \$7,500.

The house was owned by H. R. Gale, who stated that at 1 a.m. he had returned home and parked the Buick station wagon in the garage below. He was not a smoker and declared that he had had no mechanical trouble with the car. Fire Chief Brown estimated that the fire started at the right side of the station wagon and may have been caused by overheated brake drums.

Joe Simer and Gene Gypsy were tenants in the house, and escaped without injury; however, they lost everything they owned excepting a set of drums which were saved in the first few minutes of the flames.

Engine 423 arrived at the scene 3 minutes 58 seconds after the alarm. Engine 424 on standby at the mouth of the canyon was called in within the first five minutes. Twenty regular firefighters and one reserve answered the alarm. With engines secured, the men were dismissed by Chief Brown at 5:50 a.m., having put in three hours in firefighting and then cleaning and setting.

This year's flower show is open to all individuals with no entry fee. Ribbons and trophies will be awarded.

Senior Citizens Hold Meeting

The April 6 meeting of Sierra Madre Senior Citizens Club was called to order by the president, Henry Dokken, at 11:45.

Katherine Koonce was welcomed as a new member. Mr. and Mrs. Dokken at the Park Merino Convalescent Home to see Miss Kirk and report that she will be back in Sierra Madre this weekend. Minette Ring gave a prayer followed by the members reciting the "Lord's Prayer," "God Bless America," and "The More We Get Together," were sung.

After a break for lunch, the meeting was again called to order for business. Mr. Charles Ring awarded the door prizes and the secretary, Millie Freislinger, read the minutes of the previous meeting. The treasurer's report was given by Pearl Patterson. Lucy Fergin told of the passing of one of the club's members, Ben Gochee, this week. Effie Pratt is back in St. Luke Hospital, in Pasadena and was wished a speedy recovery.

An invitation was read from the committee for plans for July 4 celebration and Mr. Dokken appointed Pearl Patterson to represent the Senior Citizens Club and to take back a report from the April 8th meeting.

Mrs. Ring told of trips

— Please turn to Page 5

Dennis Barbour In Western Pacific

Machinist Mate Fireman Dennis L. Barbour, USN, son of Mr. and Mrs. Francis B. Barbour of 201 E. Grand View Ave., and husband of the former Miss Glenna S. Barnes of 605 Valle Vista Drive, is serving aboard the amphibious assault ship USS Valley Forge with the Seventh Fleet in the Western Pacific.

The Valley Forge is homeported at Long Beach.

First Western Bank Shows Heavy 1st Quarter Earnings

A record-breaking quarterly increase of 36 per cent in net operating earnings for First Western Bank over the same period in 1967 was announced recently by Stafford Grady, president.

Simultaneously, First Western announced the election of Mr. Grady to chairman of the board. He will continue to serve the \$900 million, 85-branch bank as president and chief executive officer.

The net operating earnings figure for the first three months of 1968 was \$1,189,000, compared to \$877,000 for the same period in 1967.

On a per share basis, the bank earned 87 cents on an average of 1,336,411 shares outstanding in 1968, compared to 71 cents for the first quarters of 1967, when

RECOUNT POSSIBLE

The Easter Holiday definitely showed in the total votes cast at the General Election this year when only 2112 went to the polls. This was 35.4 per cent of the total of 5960 registered voters.

In February 1968, a total of 3007 votes were cast for 51 per cent of the registered voters. In 1966 a total of 2810 votes were cast for a percentage of 49 per cent, and in the year 1964 with two seats on the Council to be filled, a city clerk to be elected and a City Treasurer there were 1196 votes cast for a percentage of 24 per cent. 1962 — 1680 votes cast for 30 per cent.

In 1964, King received 765 votes, Sorensen received 730 votes and W. Webster Vannier received 538 votes. L. Marie Warfel, unopposed in 1964, received 1016 votes and Thomas Schwartz, also unopposed, received 1014 votes.

This year's total of 2112 votes were tabulated unofficially as:

Simons	1128
Rudolph	967
Cornier	960
Miller	732
Simpson	119
Jefferson	105
Compton	37
For City Clerk:	
L. Marie Warfel	1290
Maxine Danowsky	(Write-in) 642
For City Treasurer:	
Thomas Schwartz	1378
Carl Chandle	(Write-in) 448

Absentee Ballots were the largest ever reported when 96 were totaled up for this election.

Evidently unhappy with the type of candidates on the ballot, it was shown that 61 voters did not cast a ballot for some Council position. The largest spread of non-voters was in the position for City Clerk, when it was noted that 180 voters did not cast their ballot for either the incumbent, L. Marie Warfel nor the write-in Maxine Danowsky.

Building To Come Down

At the regular Council meeting Tuesday, April 9, motion was made to demolish the building at the corner of Sierra Madre Blvd. and Baldwin within 30 days. Owners of the building asked that the City do the demolishing. A motion was then made to demolish the building within 30 days or by bid of the city to contractors to do the job, passed, 5-0.

Mayor Sorensen called upon the Council and Engineering department to do everything in their power to alleviate as much strain on

— Please turn to page 5



FIRE ENGINE 424, received new by the City of Sierra Madre Volunteer Firefighters in May last year, was dedicated to the memory of Captain James Cass who helped to design the Engine and passed away on August 31, 1967. His family was presented the Dedication Silver Plaques by Mayor Severin L. Sorensen, who assisted them in installation on the Engine. After the ceremony Jeffrey, Jimmie, Jr., Joel and Joanne Cass admired the lifetime plaques.

Firefighters Will Host Easter Party

On Saturday April 13 at 10 a.m. in Memorial Park at Hermosa and Sierra Madre Blvd., Fire Chief Charles E. Brown and members of the Sierra Madre Volunteer Fire Department will sponsor their annual Easter Party. All local children, up to the age of 9 years are invited to attend.

Two hundred and fifty dozen colored eggs will have been prepared by the members of the department and their families for this annual egg hunt.

Among the colored eggs will be found golden eggs to be redeemed for a gay Easter Basket that morning.

This event is over 40 years old. Money for the Easter Party is raised by the annual Christmas Dance held in December.

Firefighters will be present and the hunt will start with the sounding of the bell; you are invited to be there for the fun.

Mrs. Hemsley To Take Over C. of C. Office

Mrs. F. A. (Sue) Hemsley, was appointed Secretary-Manager by the members of the board of directors of the Sierra Madre Chamber of Commerce at their meeting Tuesday, April 2, at the Headliner Restaurant. Mrs. Hemsley will be on duty at the Chamber office, 49 S. Baldwin Ave., on Monday, April 15.

Mrs. Hemsley came to Sierra Madre over six years ago and resides at 609 W. Sierra Madre Blvd. She is a retired secretary, having worked for the State of New Jersey for 32 years. The last 15 years she was secretary to an Associate Justice of the Supreme Court and during the legislative sessions was a reporter for the Legislature.

— Please turn to Page 6

To Princeton U. This Coming Fall

Miss Melissa Ann Nash of 412 E. Sierra Madre Blvd., has been named a Princeton University Regional Studies Fellow and will enter Princeton this fall to begin work on her Doctorate in Islamic Studies.

Miss Nash, a 1967 graduate of Cal State Los Angeles and recently designated a Woodrow Wilson Foundation Fellow, will complete her Masters in Library Science at UCLA before leaving for Princeton.

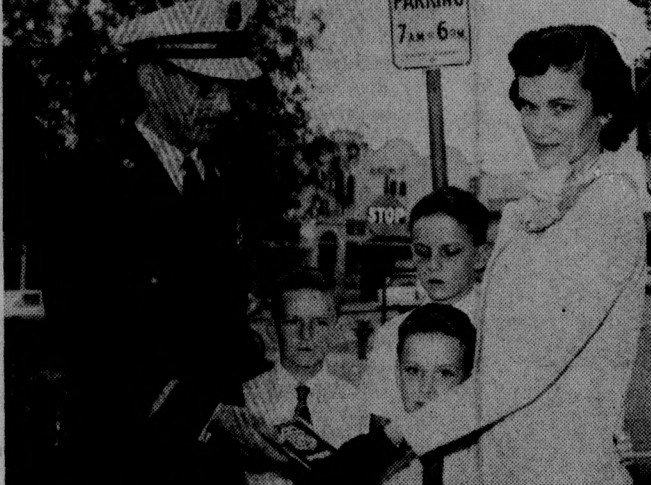
Find Dead Man In Auto In S.M. Parking Lot

On Tuesday, April 2, at approximately 7:57 a.m., in answer to a call from Lee Skarin, 390 E. Laurel, Sierra Madre Police discovered the body of John Edward Kretschmer, 48, of 248 E. California Blvd., Pasadena.

Mr. Kretschmer, a bachelor, was found in his automobile slumped to the right near the passenger side, partially seated in the driver's seat and partially over the console in the center of the front seats.

The car was parked in the rear of the Wisteria

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SIERRA MADRE FIRE CHIEF CHARLES BROWN presents Joanne Cass and her three sons, Jeffrey, Joel and Jimmie, Jr. with their father's Captain Badge sealed in plastic. It was his Captain's Badge that he wore during the past several years.

14 Years As A Volunteer Firefighter

Captain James Cass Given High Honors At Ceremony

It was indeed a great memorial time for the members of the Sierra Madre Volunteer Firefighters when they gathered early Saturday morning, March 31, together with all members of the Sierra Madre City Council, families of the firefighters and friends of the Captain James Cass family.

Fire Engine 424 was received by the City of Sierra Madre on May 19, 1967, the specifications for this engine were aptly gone over by Captain Cass, and it was his one desire that he see it arrive in the city.

Captain James Cass, after a lengthy illness passed away on August 31, 1967, but God spared him the time of 3 1/2 months to work with and instruct the firefighters in the efficient use of the new equipment.

It was in December of this past year that the Firefighters agreed to purchase the new plaques and dedicate the Engine to Captain Cass, and the date was set for March 31.

Mayor Severin L. Sorensen in presenting the plaques to Jeffrey, Jimmie, Jr., Joel and Joanne Cass, reminded the people of the value of their Volunteer Firefighters, touched upon the 14 years that Captain Cass had donated his time and efforts to the City of Sierra Madre. Mayor Sorensen then assisted the boys and Joanne in installing the

plaques on both sides of the Engine as a lasting and fitting memorial.

Following the dedication of Engine 424, Fire Chief — Please turn to Page 2

Permits Going Up

Valuation of building permits issued for the first three months of 1968 show an increase more than double that of the same period last year.

Permits for 1968 are valued at \$1,022,367 and were only \$382,519.24 during this period in 1967.

Total number of building permits issued for the month of March were, 27 permits, valuation, \$360,899. This figure includes 12 single dwelling units, valuation \$340,500. Street, electrical and plumbing permits issued, 89, fees collected, \$955.69.

Plan check and building permit fees amounted to \$1,526.75 and business licenses \$1,112.78.

There were eight dog licenses issued, fees \$24, and nine bike licenses for \$9.

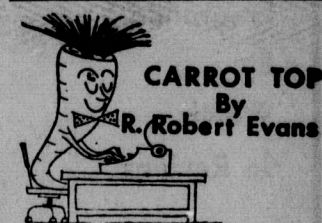
PCC Dean Lists Sierra Madreans

A Dean's Honor List for the fall semester, 1967-68, of 193 names has been announced by Dr. Irvin G. Lewis, dean, student personnel services, Pasadena City College.

To qualify, a student must attain a 3.5 grade point ratio for the semester with no grade below a C, must carry 12 or more units, must be in good standing, and must receive the approval of the Dean's Honor Committee.

The high schools of graduation include over 17 public and 4 private schools in California while 46 were from out of state high schools.

Those from Sierra Madre include: Sharon Fry, Mary Landes, Thomas McGovern, John Morash, Ellen Munoz, and Michael Waite.



This is second in a series of four articles advancing the United States to the year 1980. Charting the journey into oblivion.

— CT —

I submit that it all began when the American public started accepting the idea of "BIG BROTHER" thinking in federal and state government... when that same public was sold — ironically, by a form of advertising itself — that people who did advertise had sort of an ulterior motive...

... that most advertising was intended to trick us into buying things we really didn't need... and that hard-to-name group called "the government" knew how to put a stop to this supposedly unscrupulous practice of creating wants for things we didn't need.

— CT —

And that they could solve all our problems in this area if we just let them pass laws and issue ruling to PUT THOSE ADVERTISING PEOPLE IN THEIR PLACES.

— CT —

What most people didn't realize then, but now generally agree, must have been the case was that in attacking ADVERTISING, the planners actually had in mind as a real target the fundamentals of the free enterprise system of doing business. Advertising was vulnerable because it was the visible contact between the seller and the buyer. It was the voice of business, the essence of freedom of choice.

— CT —

Because almost everybody could remember at least one instance when he knew he had bought something as a result of the persuasiveness of advertising, and even a rare case of personal experience with less than truthful advertising, the public attitude was ripe for the seed of suspicion of motives of companies, big and little, in introducing or simply retailing merchandise. The suggestion that "somebody" ought to protect the consumer interest came along years ago — maybe even with the NRA of the depression-thirties.

— CT —

Some of the early actions, back in the sixties, had lasting harm to businesses — and to the consumer in the long run — included the local and state legislation which restricted the right of merchants to advertise in certain specified ways or offer goods at prices below manufacturers' suggested list prices.

— CT —

These so-called "fair-trade" laws, the supporters claimed, would "protect" business men from unfair competition. Actually, such thinking recognized our right to succeed in business. But it overlooked another right just as important — the right to FAIL in business, if we didn't know what we were doing!

— CT —

Others bits of restrictive legislation at the start included such items as making it against the law to advertise the price of prescription drugs, to advertise the price of eyeglasses if you were an optometrist, to use ANY advertising if you were a mortician or a doctor.

— CT —

More serious, though, was the sweeping so-called "public interest" reform legislation which saw the federal government enter the picture. In the late fifties we heard the rumblings of what was to be the first concentrated attack on advertising on a national basis. This was when BILL-BOARDS were singled out as universally unsightly and an imposition on all of us who drove down the

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At L.A. County Arboretum

Annual Flower and Arts Festival, April 12, 13, 14

The fourth Annual Spring Flower and Arts Festival coordinated by the Arcadia Chamber of Commerce will be held on April 12, 13 and 14 at the Los Angeles State and County Arboretum, 301 N. Baldwin Ave., Arcadia.

Last year over 12,000 individuals attended the spectacular event which combines an art show with hundreds of floral entries. Oscar F. Kraft, Jr. overall festival chairman said he expected attendance to top 15,000 this year.

The festival which is free of charge is open to the public 1-6 p.m. Friday, 9-6 p.m. Saturday and 9-5

p.m. Sunday.

The festival is being held in cooperation with the Arcadia High School Art Club, Arcadia Lions Club, California Arboretum Foundation and California Landscape Contractors Association.

This year's flower show is open to all individuals with no entry fee. Ribbons and trophies will be awarded.



FINAL ARRANGEMENTS are being made this week for the fourth annual Spring Flower and Arts Festival to be held at the County Arboretum, Arcadia, April 12-14. Shown above are Mel Wysock, art chairman (left), Oscar F. Kraft, Jr., overall Art and Flower Show chairman, Shirley Martin, chairman sculpture division, Elbert Souder, high school representative and Frank Regen. Open to individual contributions the show features professional, amateur and student divisions.

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This is
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Popular
Perfume

Easter
Pictures
Are
Remembered
For Ever
And At Their
Finest
When Taken
With
KODAK

An APOTHECARY Weights & Measures

DRUGGIST IS A CURIOUS TEENAGER'S BEST FRIEND

This article was a "Medical Memo" by H. L. Herschenson and we think it is worth passing on to you —

"One of the best friends a teenager can have is his neighborhood pharmacist."

"At this particular time teenagers are exposed to many dangerous drugs — and it has become the 'fashion' among a misled group to take drugs which are 'mind expanding.' More realistically, these drugs cause instant insanity without any assurance of when the mind will again become normal — and some never return to normal."

"Many youngsters sincerely want advice before experimenting with drugs, but find it awkward to talk with school authorities, or inconvenient to talk with doctors, or difficult to discuss with their parents. They don't want a lecture; they just want advice from some one who knows and will talk to them objectively. One such person is your religious advisor, and another is your neighborhood pharmacist. He is not only knowledgeable but, usually, kind, understanding and protective without being personally critical. He will tell you exactly what the effects of a drug are. He may even let you read his books on drugs so that you may see for yourself what might happen if you took a drug for the purpose of 'turning on.'"

"There is one thing that no book on drugs will tell you: what happens to your life when drugs effect your moral values or involve you in an accident or situation from which there is no escape."

We at Hartman Pharmacy are glad that Dr. Herschenson wrote this article and put it so well, and we are here to serve all our friends and neighbors. Call us when you need us!

Rudolph R. Hartman

The greatest gift a man can give is his life that others may hopefully live in peace and freedom.

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Cactus And Succulent Meet

The San Gabriel Valley Cactus and Succulent Society will hold its regular monthly meeting in the Seminar Room of the State and County Arboretum, Arcadia, Wednesday evening, April 17.

Gilbert Tegelberg, whose nursery at Lucerne Valley, is world famous, will speak on cultivation of cacti and other succulents, including seed propagation and grafting.

Visitors are always welcome to attend meetings without charge and hear and see programs presented by noted authorities on the plants and to participate in questions and answer sessions, door prizes, plant awards and refreshments.

'Flower Fancy' At Tri Delta Meeting

"Say It With Flowers" will be the discussion on April 23, at 1 p.m. when Arcadia Area Tri Deltas meet at Preble's in Pasadena for a demonstration on flower arranging.

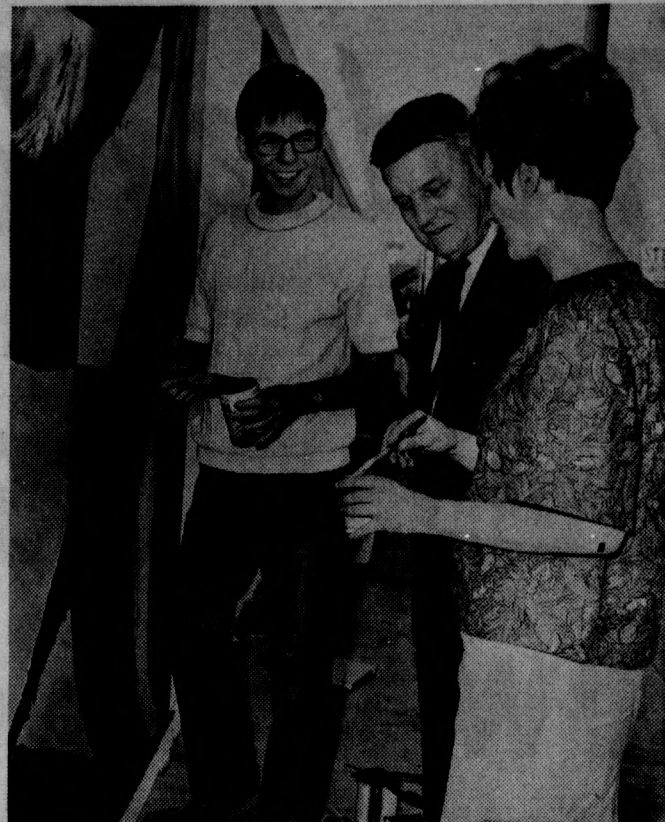
Various types of arrangements will be shown, using both fresh and artificial flowers, and any particular problems will be discussed. Mr. Ken Nankivel will give the demonstration. Mrs. Ernest Johnson of Arcadia is in charge of the meeting.

Rummage Sale Sat., May 4

Items for a rummage sale by the Civic Center Optimist Club for the Optimist Thrift Shop... Optimist Home for Boys, 6957 N. Figueroa, Highland Park, is now underway. Clothing, furniture, small appliances, workable toys, etc. which may be sold by the Thrift Shop are very much needed. (Receipts for income tax purposes are available.)

The target date is Saturday, May 4, and items can be delivered to the shop, or can be arranged by the team captains. For the name of the team captain in your area or any other information, please call Bob Shadforth, 355-9958.

The first bombs dropped from airplanes were nothing more than grenades tossed overboard by pilots.



300 FEET OF FREE-FORM ART. Art students at Pasadena City College, at the invitation of Pasadena Federal Savings and Loan officials, are using the construction fence around the new headquarters building at Lake Avenue and Walnut Street to display their talents. Under the supervision of Miss Suzanne Bravender, PCC associate professor of art, the students are competing for \$175 in cash prizes to be given by Pasadena Federal Savings. From left, Carl Wilson listens to a suggestion by Miss Bravender, as E. K. Davis, president of the savings and loan institution looks on. When completed late in 1968, the new offices will occupy a two acre site at the intersection.

**Vella
Views**

By
Toni Maurin

SYcamore 7-9634

Easter is always a pointed reminder to me of the sins that men inflict on one another. That Christ should die on the cross for no reason other than the fact that He was different and good and thus feared was a tragedy and showed man's weakness in the face of the unknown.

He died to serve humanity for the sins of the people and to save the world. He died and He rose again that we might know of hope and have faith in that which we can not see. We have learned to accept the reason and the results of the crucifixion and perhaps are better people because of it.

Yet still in all corners of our world people are committing the same crimes of violence in His name for the love of fellowmen. Loving and believing in God does not give carte blanche to commit human assault. This violence erupts like lava from the very bowels of the earth spilling its ugly steaming residue to leave everything in its path burned and barren. With Christ's crucifixion vivid in my heart I can find little justification for wars fought for no purpose, peace marches with no peace, and civil rights marches that bring no rights. Mass marches bring mass violence and begot no love. It seems to engender the very hate and ugliness that they protest against. Love is not an emotion that can be forced. It comes with time and patience and respect. It doesn't need flowers and sad songs, it needs human dignity and unselfish performance of kindness.

Perhaps the time has come for us to ask for a different kind of help that has been waiting there for us all of these years, according to the Scriptures, and what better time can we start than right now in the season of Easter?

There was much bustling and bustling around the Ben Rogers home early last week. The event was the homecoming of Virginia's sister, Madeline Schmidt who now makes her home on the Kona Coast in Hawaii. There was so much catching up to do and so much to see. They even managed to slip away for a brief visit to Palm Springs.

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1st Western Bank Shows Earnings

is reflected in the demand deposits portion of that figure; it increased by 10.6 per cent. Total loans reached \$495,196,000 at the end of the quarter 1968, compared to the previous year's figure of \$464,415,000, reflecting an increase of 6.6 per cent.

Mr. Grady ascribed the record-breaking increase to a generally more profitable atmosphere for the industry

Cpt. James Cass

Charles Brown presented Joanne and her three sons, the Captain's Badge that Captain James Cass wore while in service. The Badge was encased in permanent plastic and fixed so that it could be used as a table or dresser piece.

All members of the City Council were present for the dedication and the Volunteer Firefighters were standing at attention in full dress uniforms during the ceremony which was held in Kersting Court.

as a whole, compared to the like period last year, and to his bank's emphasis on a more aggressive business development program as well as stringent cost control.

As chairman of the board, Mr. Grady succeeds Troy Post, formerly head of Greatamerica Corporation, which was recently acquired by Ling Temco Vought. Greatamerica purchased a majority of First Western shares early in 1963.

Mr. Grady assumed the bank presidency early in 1966. Since that time, the bank's assets have increased by 12 per cent, deposits by 12 per cent; the number of bank offices increased 11 per cent. His election to chairman of the board and president is regarded as a reflection of L. T. V's intent to increase the California autonomy of First Western by placing full responsibility for its future on present management.

**5 OZ. TOP SIRLOIN
\$1.15**

Includes: Fresh crisp green salad with choice of dressing, baked potato with butter, sour cream or cheese sauce and our special cheese toast

**STEAK
CORRAL**

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Arcadia = 625 E. Live Oak
Whittier = 11605 E. Washington
Pasadena = 800 N. Lake Ave.

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We'd be happy to help break up your home.

Nobody makes home improvement loans more painless than us: nothing down, and as long as eight years to pay. (That eight-year provision can be quite a boon. For instance, adding a \$3000 bedroom-and-bath, or a \$3000 kitchen, would set you back \$97.08 a month if you repay in 36 months. But only \$45.00 a month repaying in eight years.)

Don't touch that mortgage. We make loans for home improvements completely separate from your existing home mortgage. We don't go into long, complicated refinancing, we don't flail around in red tape. We make it no more complicated, once you contact us, than getting a car loan.

The fine print. Our maximum home improvement loan is \$7500—which can add a lot of house to your house. On loans over \$2000, our charge is \$5.50 per \$100 per year.

Today's Special. We push home improvement loans like they were on special everyday. (Some banks consider them one big headache.) And we don't stand on ceremony, even though we're a \$900 million bank. We'll even quote payments over the phone, in case you and your wife are considering being home wreckers, and are just wondering how far you can afford to go.

**Home Improvement
Loans**

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WESTERN
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Beverage Extra GARLIC TOAST Dining Room Only
• CHILDREN UNDER 12 YRS. 50c

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What's a Mission?

Ask a man on the street about a mission or a missionary and you may get vague answers about soup kitchens and Skid Row or hymn-singing natives on some faraway island.

But missions have changed a good deal in recent years as have many other patterns in our daily lives.

Who ever heard of a mission to "night people"? Who needs it?

Well, there are lots of people who need it. For example, thousands of people work at night in San Francisco. They have broken homes, children who need guidance, alcoholism, need for adequate housing, parents who must be cared for... and countless other human problems. The United Church of Christ, in association with some of its sister denominations, conducts a "night ministry" to serve these people—ordinary people, like all of us.

Our 160 UCC churches in the Southland area have a "night ministry", too—ministering to these same human needs. In fact, our ministry goes pretty much around the clock.

Perhaps your ideas of the church in your neighborhood are outdated. Why not drop in and speak to someone? No need to take a pledge, or join up. Just come in. Then come again. We think you'll like us.

SIERRA MADRE:
Sunday Morning Worship Service held at 11:30 in the chapel of the Episcopal Church, N. Baldwin at Laurel 355-4370

There are 160 United Church of Christ Churches in the Southland and over 7500 in the United States.

UNITED CHURCH OF CHRIST
a union of
The Congregational Christian Churches and The Evangelical and Reformed Church

Perry's STATIONERY & GIFT
56 W. SIERRA MADRE BLVD. 355-3385

Easter Wonderland

Easter is Sunday, April 14 — another day to show you care... and care enough to send the very best. In our complete Hallmark department, you'll find Easter cards as fresh and pretty as an Easter bonnet. Card for children, family and friends in a wide selection of religious, whimsical and sentimental designs. If your fancy is turning to spring and Easter parties, Hallmark party sets add a happy mood. Be a smart bunny — shop early for Hallmark cards, party accessories, home decorations, gifts and gift wraps in our store.

Crib Crop

Mr. and Mrs. Paul V. Hennessy of 490 Sierra Keys Drive have a baby girl, born March 22 at St. Luke Hospital. Sorry to say, we have no other information on the new baby. Congratulations anyway!

Unusual and original birth announcements gave all the pertinent facts about Dennis and Lynne Smith's first born, Shellee Lynne. Since Dennis is an architect, whose work has appeared in various publications, the floor plan of the Smith's new home at 304 Sycamore Place appeared on the announcement with clever indications and wording telling all about the "new addition."

Shellee Lynne was born at St. Luke Hospital on March 23. She weighed 7 pounds 3 ounces. Paternal grandparents, Mr. and Mrs. George Smith of Pasadena are on "Cloud Nine" over the birth of their first grandchild, who is the first granddaughter (second grandchild) for maternal grandmother, Mrs. Lee Carter of Pasadena.

Lynne, Shellee's mother, should be well known to many a first grader, and former first grader, around town. She taught first grade for five years at Sierra Madre and for two years at Sierra Mesa.



INSTEAD OF FLOWERS, this mom and dad got a basket of California avocados before boarding a jet bound for Hawaii. Mr. and Mrs. Harland Heath, of 75 Oak Meadows Place, won a grand prize trip-for-two to Hawaii and a new mink stole in a recent contest sponsored by the California Avocado Advisory Board. Saying goodbye — but only for two short weeks — are 9-year-old Susan Heath, and Steven Heath, age 5.

Sierra Guild's Annual Costume Dance To Be 'Hayseed Goes Commercial'

The Sierra Guild has an annual costume dance as one of their means for raising funds for the Children's Hospital in Los Angeles.

This custom originated ten years ago with a Hayseed Country Dance. Over the years "Hayseed" has done many things to create different themes for the dance. He has traveled to Paris, to the Orient and to the Mardi Gras. He has shown his talents as a circus performer, in summer stock and Hollywood, and in the art world. With is surprised to find "Mayseed Goes Commercial" in 1968.

This year's dinner dance will be held Saturday, April 20, at the Arcadia Elks Club. Jim Nichols and his orchestra will play a return engagement.

Mrs. Hugh Scarborough, party chairman, has appointed Mrs. Frank Tomkins, Mrs. Robert Scherer and Mrs. Arthur Killian to create decorations suitable to the occasion. Mrs. Wallace Manley will be in charge of the hors d'oeuvres table which will feature a lavish display of homemade specialties from the members of the Guild.

Begonia Society To Meet April 12

The San Gabriel Valley Begonia Society will meet at the Los Angeles State and County Arboretum Friday, April 12, at 7:45 p.m. Mr. Robert Wilson, a member of the society will talk about the construction of shade areas and the use of various materials. Slides will be shown. Guests are welcome.

According to industry sources, there are an estimated 8.5 million boats in use in waters of the U.S. More than half are outboard boats.

St. Andrew's Alumnae Lunch

The yearly St. Andrew's alumnae Association luncheon will be held May 5th at 1:30 p.m. in the high school auditorium, following the 12:15 Mass at St. Andrew's Church in Pasadena.

The luncheon is usually held on the first Sunday after Easter, but because of the Centenary Celebration of the Sisters of the Holy Names of Jesus and Mary it has been postponed until the May 5 date.

Proceeds from the luncheon will go to provide yearly scholarships for deserving students at St. Andrew's High School.

TRANSIT TOPICS
News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

by
ARTIE DEE
Transportation Editor

Some weeks ago, I called your attention to the RTD line 64 from Pasadena to Pomona, a most interesting trip. This week, may I suggest an ocean trip by bus. Now, before you get the idea that old Artie has flipped his wig, read on. The 55 line from the new terminal in Los Angeles goes all the way to Balboa, passing through the beach cities of Belmont Shore, Seal Beach, Sunset Beach, Huntington Beach, Newport Beach, and finally Balboa. Not only that, but the bus follows Pacific Coast Highway. If you like the smell of salt spray, or enjoy a peek at teeny weeny bikinis, this trip is a must.

It's difficult to realize that in this asphalt and concrete jungle we call Los Angeles, a kid can fish for real, live fish. I remember back when I was a kid, they called me the "Scourge of White River." No fish was ever safe when I came on the scene. That's my story, and I'm sticking with it. In the Los Angeles area, there are three well stocked lakes, just waiting for the pint-sized Isaac Waltons to try their luck, the Hollenbeck Park Lake between the 47 line and the 72 line, Lincoln Park Lake on the 8, 52, 53, and 92 lines, and Echo Park Lake on the 39, 42, and 91 lines. In the San Fernando Valley, lines 35 and 74 go near the Reseda Park, where the fish are jumpin'. Just a word of caution, kids, you can't pay your bus fare with fish.

While I'm on the subject of kids, the 18th annual Los Angeles City Golf Championships are coming up April 8th thru 10th at Griffith Park. This is really my game: I shoot in the low 200's. If I could get a bowling score like my golf score, I'd be ahead of Martha. Information is available by calling 661-8523, or at any municipal course. Remember Griffith Park is easily reached by RTD line 23. Many lines throughout the city connect with line 23, including Pasadena - Eagle Rock - Glendale line 31, Hollywood lines 42, 93, and crosstown line 95. Send for a system map and join the fun.

Q. How could I get to the Church of the Open Door, and also Union Station? I live near Paramount and Whittier Boulevard in Pico Rivera. R.C.P.

A. The 72 line will take you one block away from the Church. Just ask the operator to let you off at 5th and Hope. For the Union Station, get off the 72 line on Broadway and transfer to the 5 line going north to the station.

Q. Is it possible to get to Newport Beach from Pasadena by bus? If so, what is the fare? Mrs. H.O.

A. Take the 70 or 71 line to 6th and Spring in Los Angeles, walk two block east to the new terminal and catch a 55 line to Newport Beach. Your fare would be \$2.07, one way.

Q. Is there still a bus from Whittier to Long Beach? I used to catch one and I have need for it again. Mrs. O. R. C.

A. Three trips a day leave Whittier for Long Beach, 8:28 a.m., 12:23 p.m., and 4:23 p.m. I'll send you a map and timetable.

Q. How can I get to March Air Force Base from Monterey Park? Does RTD have a bus there? Mrs. C. J. M.

A. The 63 line on Garvey will take you to El Monte, where you can get the 60 line to Riverside. From Riverside, there is a March Air Force Base bus leaving from a stop near the RTD station.

Send your questions to Transportation Editor, Artie Dee, care of this newspaper. All questions will be answered in the column, or by mail. A system map will be sent FREE to each person writing in. No stamps or stamped envelopes are necessary.

Not About Politics

Mrs. Hubert Humphrey Sends Letter To S.M. Lady

by NANCY BRYAN

Mrs. John (Betty) Wilson, of 223 Santa Anita Court, recently received a personal letter from Mrs. Muriel Humphrey, wife of the Vice President, Hubert H. Humphrey.

The letter did not concern national politics; it is doubtful whether Mrs. Humphrey even knows Mrs. Wilson's political affiliations. It concerned two little girls and a common interest in Mental Retardation.

There are all kinds of, and all degrees of mental retardation and there are at least 70 known different causes which could happen before birth, during birth or in childhood. Certain severe illnesses, particularly those occurring in the first five years of life can cause brain damage. This is especially true when a child runs a high fever over a prolonged period of time such as may happen in encephalitis, cerebral meningitis, scarlet fever, diphtheria, influenza, and pneumonia. Some of the more common childhood illnesses, if they are severe enough can be the cause of brain damage resulting in retardation.

By the way, mental retardation should not be confused with mental illness and is either incomplete or impaired mental development and can be due to many things — as mentioned — some of which are understandable and some not yet understandable to medical science.

Mrs. Humphrey and Mrs. Wilson are more specifically concerned with the type of retardation that results from Down's Syndrome. The child afflicted with Down's Syndrome is more commonly referred to as a Mongoloid child and the problem is usually recognized by their physical features as early as a few days after birth. Not too long ago, scientists determined that the mongoloid child has an abnormal 47 chromosomes in his makeup as opposed to the normal chromosome count of 46 or 23 pairs.

The two little girls previously mentioned are Mrs. Humphrey's granddaughter, Vicki, and Betty and John Wilson's youngest daughter, Jackie. Both girls are afflicted with Down's Syndrome. In her letter to Betty, Muriel Humphrey expressed gratitude for the special day school her little granddaughter was able to attend and still live at home with her family as is the same with little Jackie Wilson.

Jackie, an affectionate, happy and energetic 6 year old attends Villa Esperanza, a school for retarded children. Located in Pasadena, Villa Esperanza, which means place of hope, has done much for Jackie, who could already feed herself and walk when she entered the school. The school, which now has an enrollment of 60 students, has recently added a new feature — the Infant Clinic which takes babies of one month old to two years of age with the mothers attending three days a week for approximately 2 hrs. at a time. Early diagnosis and training is important for these children, because just as in the case of the normal child, a young child learns more easily than the older child and can be more easily trained.

Jackie is now in the primary classes at Villa Esperanza, having first entered in the nursery classes. At Villa Esperanza, the students stay in each group until they are individually capable and ready to go on into the next group. Acceleration is by capabilities, not by chronological age. When it is felt that Jackie is ready she will move on to the senior classes. The age here seems to be about 12 to 15, or 16 years old.

The academic training for the 6 to 17 age bracket helps the development of learning capabilities along with helping the children to become better adjusted and to become more independent individuals. After the senior classes, come the Work Shop Groups with an age range of 16 on up. This sheltered workshop for the retarded young adults gives work opportunities, as well as companionship and recreation under a supervised program.

Previously known as "Civitan," Villa Esperanza is a non-profit organization. There is a small tuition fee, but it pays less than half the cost of running the school and the school depends upon other sources of revenue. (Jackie's picture is on the contribution return envelope which is sent along with an explanatory letter to prospective contributors in a cam-

aign the school calls "Target Hope.")

It will be necessary for the school to expand in size and facilities as over 60 mentally handicapped babies are born each year in the Foothill area served by Villa Esperanza. Increasing population will increase the number of retarded children needing help. It is hard to realize that 3 children out of every one hundred are affected by some form of mental retardation.

John and Betty Wilson did not realize that anything was different about their baby daughter until she was four months old. It was hard to adjust and to accept the fact of mental retardation and they were advised by doctors just to put Jackie into an institution and forget about her. They are not sorry they ignored the doctors. The Wilsons more than met the challenge God gave them and in so doing have become, they feel, better persons. Jackie has greatly enriched their lives in many ways and taught them much.

The Wilsons have three other daughters — Jeanette, 21, now married and living at El Toro; Christine, 16 and Barbara, 13. The family has lived in the area for 10 years. Oh yes, the last, but not least, member of the household is an enormous shaggy dog, named Rex who seems to be Jackie's "big buddy." He keeps a watchful, possessive eye on Jackie.

GOP Women To Hold Rummage Sale April 19-20

What is the relationship between a political campaign and rummage sale? The Arcadia Republican Women's Club has the answer.

To raise funds to assist political candidates in this important election year, the club will hold its annual Rummage Sale April 19th and 20th. The place: The Arcade Building. The location: 38 E. Huntington Drive, Arcadia. The hours: 9:00 a.m. - 5:00 p.m.

Mrs. E. C. Rhodes, chairman, promises a wide assortment of good useable merchandise at "take away" prices. She is also making a request for "anything" in useable condition that may be sold. Articles may be brought to Republican Headquarters, 119 S. 1st Ave., Arcadia. If help is needed for transportation, she may be reached at 355-1944 or a message may be left at headquarters, 447-3534.

Mrs. Rhodes is being assisted by Mrs. George Gallo-way. Others are: Mmes. B. P. Anderregg, Robert J. Reising, Robert Wagner, John Service, Alfred J. Land, H. Jack Vail, M. M. Scovill, and Arthur McMillan.

Also helping will be: Mmes. Donald J. Miller, Luther Watkins, Richard Niver, Ralph Heimdahl, Chester A. Davis, A. B. Perkins, Ralph Covell, Robert Ames, Edward Heiss, Stanton Gayle, Ezra Bridges, and Thomas J. Moore.

Peppermint was commercially cultivated in England about 1750.



the Stroller 16.
go places from now on in this summer-bound nylon jersey

Our brand-new Stroller collection has arrived and the time for selecting yours is now when you have first choice... the one we show has easy to step into side button trim... a jaunty split collar... all around soft pleated skirt with side pockets and no limit to the times and places you'll wear it... washable, dries fast, needs little or no ironing. Pretty feather prints of blue, pink, green.

SIZES 10 TO 20 AND 22 1/2 TO 24 1/2

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SIZES FOR EVERYONE
Open Friday evening 'til 9
497 E. Colorado Blvd., at Oakland

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10 Operators To Serve You!

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4-SIERRA MADRE NEWS Thursday, April 11 1968

REAL ESTATE FOR SALE

REAL ESTATE FOR SALE

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REDUCED \$7,000 ARCADIA OAKS
Beautiful custom deluxe home, 3 bdrms. plus large paneled family room, 3 baths. Fourth bdrm. can be added with addition of one wall. Central air, pool, beautiful oak trees. — \$53,000.

3 BEDROOMS
ASKING ONLY \$24,250
Woodsey type lot, fenced. Close to school. New carpets and drapes. Natural wood cabinets. Only 9 years young. A real sharp house. Owner transferred.

3 BEDROOMS — LOWER HASTINGS
37-FT. FAMILY RM. WITH — bar — fireplace — & separate BBQ. Like entertaining — You'll love this house. \$39,900.
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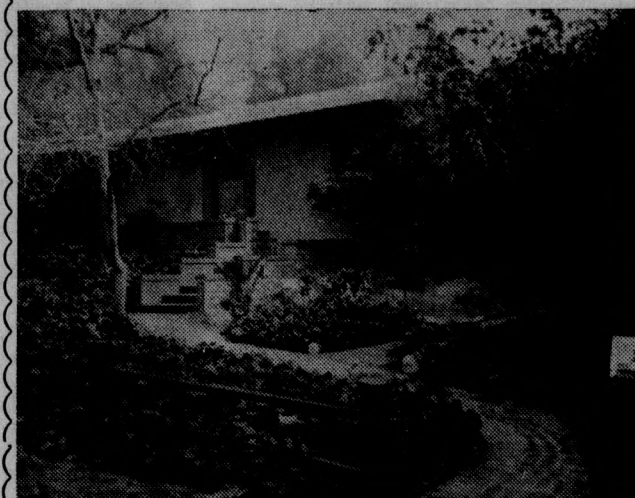
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Sierra Madre News

Published every Thursday at 9 Keresting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024. Telephone 355-3324 or 355-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4400 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1936. Adjudication Decree Number 604,764.
A first class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1968, under Act of Congress of March 3rd, 1879.



TERRIFIC ONE OR TWO FAMILY HOME! (Separate entrance to separate wing). Big living room, huge fireplace. Spacious kitchen, bit-ins. 3 bdrms., 2 ba. Priced to sell. Drive by 310 Toyon Road. Bargain priced at \$33,900.



OPPORTUNITY FOR DEVELOPMENT of 2 duplexes or up to 5 units! (2 lots). Useable older little 2 bdrm. now — Asking \$19,900. Drive by 65 Victoria Lane.

Drive by 101 E. Alegria. Beautiful old world charm. 2 story — 3 bdrms. 2 ba. DR and den plus lovely 1/2 acre and guest house. Priced to sell. Appt. only.

Drive by 718 Manzanita. Lovely 5 bdrms., 2 ba. Spanish, DR, estate size grounds. Beautiful landscaping and trees. Heated pool. Completely walled. Perfect for family and pets. Priced to sell. Appt. only.

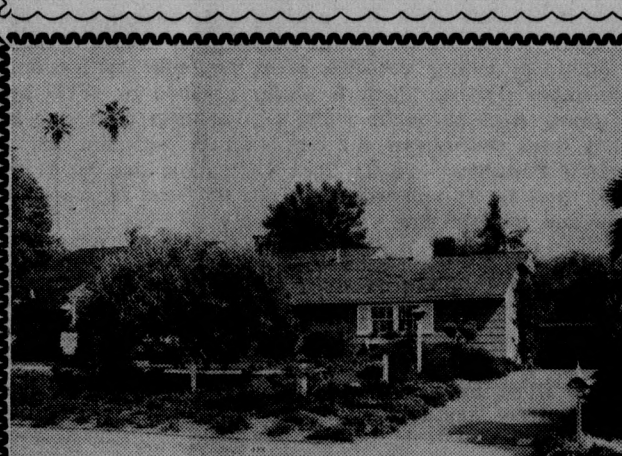
Drive by 757 Skyland. Hillside beauty. 2 bdrms., w/w carpeting, garb. disp., 220. 90 ft. frontage. Lovely walled patio. A sleeper at \$17,900!

Drive by 417 N. Mt. Trail. Where can you find an immaculate 3 bdrms., 1 1/2 bath, dbl. garage, for \$22,500!

Contemplating the true meaning of Easter, help us God to rise above fear, hate, greed, prejudice and war. — In His name and love.

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EXECUTIVE HOME — PRESTIGE AREA

This 1800 Sq. Ft. Pennsylvania Farm style home in the Rancho Rd. area has everything for the executive who entertains. Huge rumpus room, corner fireplaces in the liv. rm. and open beam ceiling dining den. Lge. entry hall, pegged and grooved H/W floors, Spanish tile and copper hood in kitchen, lots of sliding glass to beautifully landscaped yard and patio with glorious mountain view.

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REAL ESTATE FOR SALE

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DRIVE BY — 441 CRESTVALE Clean 3 Bdrms., Den, 1 1/2 bath, Bit-in Nat. kitchen, Disp., patio, nicely landscaped. Sewers in and connected. Owner transferred, so submit your offer. Asking — \$31,500

EASY LIVING 3 Bdrms., Fam. Rm. home just 5 years young. Built-in nat. kitchen, 1 1/4 baths, disposal, dishwasher, beautiful deck and view in rustic area. Vacant. Make offer. \$32,500

INVEST IN THE FUTURE R-2 lot with 2 Bdrms., dining room home. Newly painted and carpeted. Unique landscaping. Live now — build duplex later. \$22,500

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\$37,500 — Newer Ranch Style Panned den, FA heat, 3 bdrms., 2 bath. Close in near park.

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FAMILY LIVING
New bit-in kitchen, fam. rm., 3 bdrms., 2 bath, lg. living, frpl., FA heat, deep lot \$26,500

COMMERCIAL
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all rented, 3 stores, 2 apts. studio house, storage bldg. \$9,000 gross income \$15,000 down. Call for full analysis

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Impressive, 2 sty., 3400 sq. ft. 4 BR, 4 Ba., 4 frpls. Formal DR, big family rm. Opens to magnificent setting of pool and patio. \$79,500

SPACIOUS RANCH
Park like grounds. 4 BR. formal DR, 15 x 25 basement, could be a rumpus room. Fenced H & F pool. 2 huge patios. See it now. \$45,000

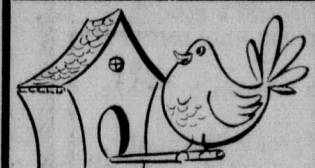
CONTEMPORARY
4 BR, 1 1/2 ba., bit-ins. View. Must sell. \$35,950

YOUNG RANCH
High up. Top condition, beautifully landscaped. 3 BR, 1 1/2 ba., family rm. bit-ins. \$37,500

SPANISH CHARM
Tile roof and mission windows. 3 BR, 2 ba. 17 x 24 fam. rm. Woodsey, EZ care lot. \$29,950

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6 units. 1 lge. 3 bdrms. owners unit, w/fireplace 5 two bd. Bit-ins \$110,000
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1 bedroom, fireplace, lanai, knotty pine interior, large back porch. \$12,500

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Immaculate, modern stucco. 1 1/2 ba. Dishwasher, disposal, cping, drps. Dbl. gar. Fine location, near Michillinda. All this for only \$28,000.

ADORABLE 2 BR. & DEN
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3 br., 1 1/2 ba. Fam. rm. w/BBQ 17 ft. master br. w/dress. cping over 1 kitchen bit-ins. dish-washer. Price reduced to \$32,750. A real bargain.

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3 RM. furn. apt. Close to business district. For details call 355-9635

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\$83. Unfurn. 1 Bdrm duplex. Quiet. Pvt. patio. TV Cable. Close in. Avail. April 15. 355-4370 D:4-11tf

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1 Bd. Apt. Lge. Clean, \$70 1 Bdr. Apt. Lge. Clean, \$75 791-1234 355-0394

COTTAGE. 2 rms., mostly furn. Older peo. pref. 355-0540. 61 Windsor Ln. \$40.

\$65—Furnished Garage Apt. 188 Santa Anita Court—794-2805 Dtlc-2-29

3 RM. furn. apt. Close to business district. For details call 355-9635

\$62.50
Furnished Studio Apt.
Single, Util. Pd.
Manager — 355-0572
174 E. MONTECITO

\$45 FURN. Studio. Shower, kitchenette, nr. center Sierra Madre. Ladies. Ref. 355-7564.

\$85—Furn. one bdrm. apt. First floor. Util. extra. Adults only. Inquire Toy & Patio Village. 355-6641

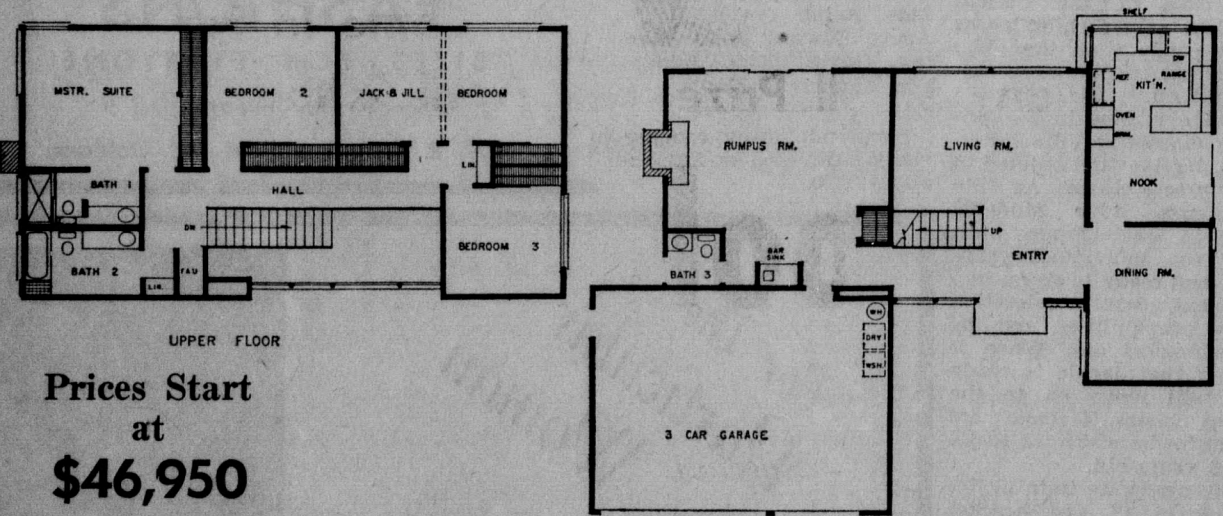


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YOUTH EMPLOYMENT

So that Sierra Madre Youth will have a full winter of employment, they should register immediately with the Youth Employment service at 49 S. Baldwin. Once registered they will have equal opportunity to be called as employers need their services.

Attention Employers

Each week throughout the winter, available Youth seeking employment will be listed in the columns below through Courtesy of the Sierra Madre Civic Club. The age group is 15 years to 21 years, but should you not find the services that you want listed, you are instructed to call Between the hours of 2 p.m. and 5 p.m. every day but Saturday & Sunday and a Department of Employment member will assist you in finding the right person to fill your needs.

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Union Services
For Good Friday

On Friday, April 12, beginning at noon, there will be a joint Good Friday Service at the Sierra Madre Methodist Church on Sierra Madre Blvd. The joint service of the Methodist Church and the Episcopal Church of the Ascension will last for the three hours during which people are free to come and leave as their schedule permits.

This will be a part of the world-wide observance by Christians of the crucifixion of Jesus Christ above the old city of Jerusalem nearly two thousand years ago. Those attending need not expect a formal offering. There will be none. Voluntary gifts, however may be given. Whatever is given will go to Church World Service for relief of suffering peoples throughout the world.

Building To

Happy's Liquor as possible so that they would not have a loss of business. Engineer Emerson stated that it could be done with a plywood and stud wall prior to building a new wall on the Mendel property. Bids will be published as soon as possible.

Bids on the LaFrance Fire Truck were awarded to Sam Simpson, who purchased the truck for \$249; the next bidder being \$127.50.

Three items were set for hearing on May 14. Weed Abatement, standard structures on Sunnyside Lane and another on Alta Vista Drive. All items on the agenda were completed and the Council adjourned to 7:30 Tuesday, April 16, to canvass the votes.

PERSONALS

EDITOR BOB — Thanks a million for holding your columns open so that we can bring forth the truth. We go along with you, now is the time to close, providing those that are spreading malicious rumors and snide remarks also refrain from doing so. Believe me, if they continue, then we will insist that the PERSONALS return — THE BARON

TO ALL CONCERNED — Fairy tales are for children. Isn't it about time to sort the myths from the facts about Socialism-Communism? What better showcase than Soviet Russia, READERS' DIGEST editor supplies bare facts in WORKERS' PARADISE LOST (95c). Surprise your friends (and maybe yourself). American Opinion Bookstore, 54 W. Sierra Madre Blvd.—NM

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PERSONALS

PERSONALS are \$1.25, check or cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned. If party identifies unpublished article, Personals are messages between two parties who, for unknown reasons have no other method of contact.

TAKE soil away the Blue Lustre way from carpets and upholstery. Rent electric shampooer, \$1. Arnold's Hardware and Gifts, 297 W. S.M. Blvd. 355-3365

SUSAN — This is April Fool Month — watch it, the Slacks and Pants special for 49c ends this weekend; better get 'em in to Vogue Cleaners and Laundry. Shirts are still 4 for 99c and a "Whale of a Blanket Special" coming up next — Get ready, Ole Jack is aim'n to save the lady of the house a lot of "Jack" during April — GLORIA

TOM, DICK and HARRY — I cast my vote as you told me, cannot wait to see the results; do hope things go as you stated — PETER, PAUL and MARY

Shakespeare Club
To Celebrate
Birth Of Bard

Shakespeare Club of Pasadena will celebrate the birth year "404" of William Shakespeare with a special anniversary program open to members and their guests on Tuesday, April 16, noon, at the club house, 230 S. Los Robles Ave. There will be authentic costumes, decor, festive processions and a prelude of Inns of Court love ballads.

Shakespeare Club was organized in 1888 by social, philanthropic and civic-minded women who named the club in honor of William Shakespeare whose writings they had first studied. The early annual celebrations were evening affairs held at various places including the famous Green Hotel of Pasadena. As the club grew in membership, land was acquired and buildings were constructed in the style of the Shakespeare Country. The cornerstone for Stratford House was laid in 1905 and for Shakespeare Auditorium in 1924.

The Great Hall, entrance to the auditorium, houses decorations and placements brought from English mansions built before Columbus. Mementos of Shakespeare donated by members and friends have been added over the years.

Mrs. Harold D. Wiener, president, will preside at the luncheon. Mrs. T. William Heidner will give the Invocation. Mrs. William M. Oates and her committee will arrange the table decorations. Miss Margaret Hookway, director of the Shakespeare Department, will be chairman of the day.

The luncheon program will feature music of Shakespeare's day by local artists: Mrs. Clayton I. Spessard, harpsichordist, and vocal numbers by Mrs. George H. Rodart, soprano, and Mrs. Tom M. Bartruff, mezzo-soprano.

The program at 1:45 p.m. in the auditorium will be "The Lovers of Belmont," from the Merchant of Venice, newly adapted and directed by David Bond and presented by the Los Angeles - Hollywood Festival Players.

PERSONAL

PEPPY — Absolutely no other interests except in you and your welfare; let's try it again. This time wait a few minutes — RICHARD

Thursday, April 11 1968

SIERRA MADRE NEWS-3

Senior Citizens

being arranged for the members. A request by the Kiwanis Club for the use of the park facilities for June 8, for the annual Pancake Breakfast was presented to the club and as usual the club was happy to grant the request and will be there to enjoy the food.

Lola Bullock, program chairman, presented Mr. Joe Littlefield, who showed pictures of a trip to Victoria, B.C. with beautiful colored slides of gardens and narrated as the pictures appeared. He spoke of many things we do not grow in California, that do beautifully in the dampness of British Columbia. Garden supplies were given as prizes after the program. There were three tables of bridge.

Fire Call

curing the engines and equipment for the next call. This was the tenth call for the year 1968 and the second for the month of April.

Library Display

close up pictures and other data on the moon. The exhibit will be on view throughout April. Many of the exhibits were designed by Alan Wood, of this community, an artist in JPL's public Information office.

Ronald M. Toms
In Philippines

Sergeant Ronald M. Toms, son of Mr. and Mrs. E. V. Toms of 40 Monterey Lane, has arrived for duty at Clark AB, Philippines. Sergeant Toms, an electrical power specialist, is assigned to a unit of the Air Force Communications Service. He previously served at Sundance Air Force Station, Wyo.

The sergeant, a 1963 graduate of Pasadena High School, received an A.A. degree in 1965 from Pasadena City College.

Lions, Lady Lions
Hold Pot Luck

The Sierra Madre Lions Club and the Lady Lions met Sunday, April 7, at the Charles Waters home on Oak Crest Drive, for a pot luck dinner.

The meeting was to honor Mrs. Aleene Welch, a charter member of the Lady Lions. She will be leaving Sierra Madre on Friday, April 12, for Jacksonville, Fla., where she will live with her daughter, Mrs. Marjorie Kirk.

Those present to wish her good luck, were Mr. and Mrs. Charles Waters, Mr. and Mrs. R. McMahon, Mr. and Mrs. H. Pangborn, Mr. and Mrs. M. Birch, Mr. and Mrs. T. Harris, Mr. and Mrs. F. Barbour, Mr. and Mrs. E. Wall, and Mr. and Mrs. J. Delgatto.

About 100 pounds of explosives for every person living in North and South Vietnam have been exploded in the Vietnam war.

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Supervisors Endorse Proposal Limiting Taxes

County Assessor Phil Watson today welcomed the Los Angeles County Board of Supervisors to the statewide team supporting his Constitutional amendment to limit property taxes to one per cent of market value of property.

The Supervisors unanimously endorsed the initiative proposal at their meeting Tuesday, April 2, in a resolution introduced by Supervisor Frank G. Bonelli. "I'm proud that our Board was the first in the state to join us in our crusade to give property owners a real tax break," Watson said. "Instead of just talking about property tax relief, they're going to help us put over a program to reduce our tax bills by 50 percent."

bond and long-term lease obligations.

At the same time, the initiative provides for a 20-per cent - a year phase-out of schools and education costs from the property tax, so that at the end of five years the entire school and welfare burden will be eliminated.

Watson noted that welfare costs last year absorbed almost 57 cents of the total \$2.46 County tax rate and that budget projections for the coming year would add another 10 cents to the total. "This is for administering programs handed to the County by the state and federal governments," the Assessor said. "Since these are people-related services that benefit society as a whole and are programmed elsewhere, they should be financed by the same agencies that enact them."

Watson also pointed out that the Governor, in his March 31 tax message, declared that the property tax should be restricted to property-related services.

"This is the basic philosophy behind the limit proposal, which is to use the property tax only for those services which enhance and maintain the value of property," the Assessor said.

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6—SIERRA MADRE NEWS
Thursday, April 11 1968

Mrs. Hemsley

islative News. For a year and a half she was secretary to the minister of Christian Education at Trinity Presbyterian Church in Pasadena. Mrs. Hemsley is a member of the following local organizations: S. M. Chapter No. 299, Order of the Eastern Star; S. M. Community Hospital Auxiliary, being membership chairman for two years and spending two years as secretary and editor of their Newsletter.

She is also a member of the S. M. Woman's Club. Dottie Underwood will leave her position as secretary-manager after 5 years. She was appointed in March 1963 by past-president John Curtis and members of his board upon the retirement of Anthony Cavalli.

Mr. and Mrs. William F. Underwood (Dottie and Willie) of 770 Canyon Crest Drive, plan to leave Sierra Madre sometime in May and build their new home on the Siltz River near the Pacific Coast in Oregon. They have been vacationing in Oregon for the past 7 years and decided that they wanted to be near Mr. Underwood's family and enjoy fishing, boating and relaxing.

Two Day Easter Sale At Thrift Shops April 12-13

A two-day Easter Sale will be held by the Retarded Children's two Thrift Stores, Friday and Saturday, April 12 and 13. The stores, located at 10950 Garvey Blvd., El Monte, and 1302 Francisquito Ave., West Covina, are open Monday through Saturday, 9 to 9, and Sunday, 9 to 6.

These two thrift stores are sponsored by the Retarded Children's Association of San Gabriel Valley whose office is located at 529 S. Second St., Covina, of which Gerald Drane of Alhambra is president.

The continued operation of the Association's Activity Center at 2922 1/2 Durfee Ave., El Monte, is made possible by these stores. The programs at the center, held daily from 9 to 1, provide work training and social development for the mentally retarded 14 years 9 months and older.

The Retarded Children's Association of San Gabriel Valley is a non-profit organization in its twelfth year of training and educating mentally retarded children in the valley from 2 to 16 years of age who are not accepted in public schools. It receives no Federal or State aid but is supported chiefly by its two thrift stores, tuitions and other fund raising activities.

The Association's four training classes are located at: Covina Class, 1307 Ranger Drive; Monrovia Class, 140 S. 5th St.; La Puente Class, 728 N. Orange; San Gabriel Class, 600 W. Grand.

Further information regarding the training classes, activity center and thrift stores can be obtained by contacting the Association's office in Covina, ED 2-9517. Valleyites who have usable discards of furniture, appliances, housegoods, clothing, books, toys, etc., who would like them picked up are urged to call GI 3-3041.

Elementary School Menu

35c TRAY LUNCH
April 15-19, 1968

Monday — Oven grilled fish with tartar sauce, buttered corn, celery sticks, fruit cup, bread and butter, and milk.

Tuesday — Hamburger with cheese spread, dill slices and lettuce, buttered peas, orange juice, gelatin, and milk.

Wednesday — Toasted cheese sandwich, buttered spinach, apple wedges, peanut butter cookie, and milk.

Thursday — Meat balls and gravy, rice, green salad, vanilla pudding, bread and butter, and milk.

Friday — Spanish noodles green beans, carrot sticks, jello cubes, french bread and butter, and milk.

Menu subject to change.

Bridge

The Philanthropy Bridge Section will meet for luncheon and bridge at 10:30 a.m. on Thursday, April 18 in Stratford House. Mrs. Kenneth H. Scott, Director.

Mills Alumnae

The annual Egg Hunt and Party for children and grandchildren of Pasadena Mills College alumnae will take place Saturday morning.

Cecil C. Brown Funeral Held

After a brief illness, Mr. Cecil Carlyle Brown, 74, passed away April 2 in the Sierra Madre Community Hospital.

Originally from the State of Washington, Mr. Brown resided at 1040 San Carlos Road in Arcadia and had lived in that city for 13 years. He had formerly worked as a sales clerk at the Highlander Liquor Store.

Surviving him are: Mrs. Ruth McNamara, a daughter, of Sierra Madre; Mrs. Roberta Fiori, a daughter, of Arcadia; and Mrs. Beatrice Maltby, a sister, of Long Beach.

Funeral services were held on Friday, April 5, at Magner Funeral Home in Santa Maria. Interment was to be at the Santa Maria Cemetery in Santa Maria.

Shakespeare Club Annual Election Held April 2

The Shakespeare Club of Pasadena held its annual election of officers on April 2nd in the Shakespeare auditorium. Mrs. Harold D. Wiener was elected to serve as their president for a second term and Mrs. Walter L. Benedict for a second term as vice president. Also elected were Mrs. Alfred C. Alig, recording secretary; Lucille Reed Clark, corresponding secretary; and King Robey, treasurer.

Also elected to the board were Mrs. Langdon T. Tannehill, house chairman; Mrs. Mario De Modena, membership; Mrs. John B. Adams, press; Mrs. Joseph E. Welsh, programs; Mrs. Jackson Holmes, public affairs, and Mrs. Robert M. Spanjian, ways and means.

Installation of the president and new board will take place June 4.

Easter Party

ing, April 13, at the Glendale home of Mr. and Mrs. Richard L. Martin, 1450 Beaudry Blvd.

At 10:30 "those who believe" will be entertained by "Mr. Clown" and his carousal and games, while the Easter Bunny and his Bunny helper are hiding eggs for the hunt. Small children, carrying their baskets, will find surprises in the Martin's rose garden, while older girls and boys will scour the oak-covered mountain hillsides.

Refreshments of decorated cookies, juice and coffee will be served on the camellia-surrounded patio.

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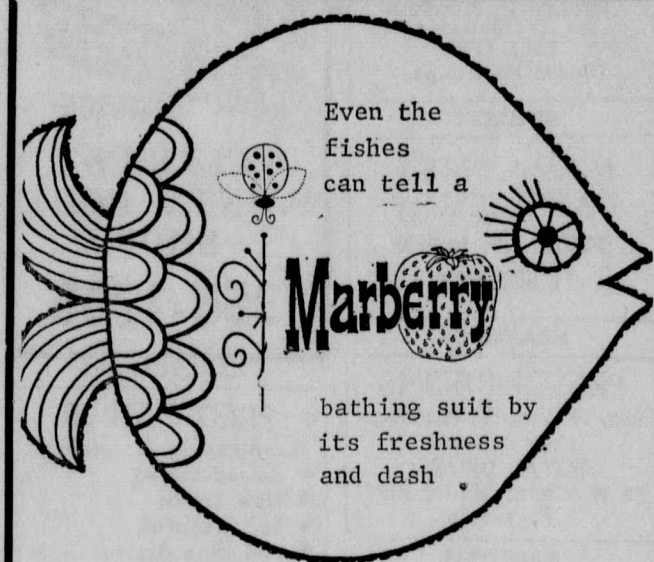
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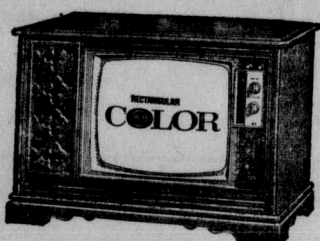


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The best in T.V. Service
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You will see more in 1968
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THE HIGHLANDER DRIVE-IN LIQUOR STORE

Jim Burke and sons
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Complete Customer Service
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WISTARIA FLOWER SHOP

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74 W. SIERRA MADRE BLVD. EL 5-0113

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Sierra Madre's Authorized Dealer
120 W. SIERRA MADRE BLVD. EL 5-2321

MACK'S GARAGE

"Service is our business"
25 E. SIERRA MADRE BLVD. EL 5-1728

BROWN'S FURNITURE

Free decorating service
303 W. SIERRA MADRE BLVD. EL 6-1371

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Sierra Madre's only drive-in cleaners
Personalized service
COR. S. M. BLVD. & LIMA ST. EL 5-6474

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Free Delivery — Marshall Mendell, Mgr.
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EL 5-9444 EL 8-3209

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115 East Lime
Monrovia

NORM'S GARAGE

Our newest addition — Dyna-Moneter Tuning
22 E. MONTECITO EL 5-1146

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15 KERSTING COURT

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S&H Green Stamps BankAmericard
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Finest in Men's Wear
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"Station and Garage"
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"Complete Catering Service"
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"Free pick-up and delivery"
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EL 5-1726

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Working for the people of the Community
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"Your Hometown Newspaper"

EL 5-7283 9 KERSTING COURT

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Paints — Gifts — Sports
Hardware — Housewares
Fertilizer — Free Delivery
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It Pays To Keep
feminine fashions In Mind
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"Ask Trudie"

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"New Gifts Arriving Daily"
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30th year serving the people of
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POTATO SALAD 16-oz. Cup **53¢**
Macaroni & Cheese Lb. **59¢**
Kidney Bean Salad 16-oz. Cup **49¢**
Sour Cream Cole Slaw 15-oz. Cup **43¢**
Carrot & Raisin Salad 16-oz. Cup **55¢**
Fruit Salad 16-oz. Cup **63¢**
Vegetable Salad 16-oz. Cup **43¢**
Oven Baked Beans 16-oz. Cup **43¢**
Kraft Philadelphia Cream Cheese 8-oz. Pkg. **35¢**

Italian Spaghetti 16-oz. Cup **65¢**
Macaroni Salad 16-oz. Cup **49¢**
Chili Con Carne 16-oz. Cup **59¢**
Stuffed Bell Peppers 2 IN A TRAY **1.39**
Mandarin-Orange
Cottage Cheese 16-oz. Cup **55¢**
Tamale Pie Lb. **96¢**
ROBERTS HOME STYLE
MEAT LOAF 7-oz. Tin **65¢**

STOCK UP
On Frozen Foods

SARA LEE PECAN
COFFEE CAKE 12-OZ. TIN **79¢**
SWANSON TV DINNERS
Fried Chicken TRAY 10-OZ. **49¢**
Turkey - Beef Your Choice
Swiss Steak Choice
Meat Loaf — Chopped Sirloin

EASTER GIFTS
Baskets of Fresh Fruit
Brach's and Brown and
Haley Assorted Candies
Boxed Chocolates
Paper Goods -- Table Favors
Colorful "Everlasting"
Blooming Plants
Easter Greeting Cards

BAB-O Cleanser LG. SIZE **2.29**

Regular or Low Calorie -- Ocean Spray QT. **53¢**
Cranberry Juice Cocktail

Case - Swayne **4.95**
Golden Pride Yams 29-OZ. CAN

Stuffed Olives S.W. Manzanilla 5-OZ. JAR **45¢**

Sliced Pineapple Dole 14 1/2-OZ. CAN **4.95**

Hills The 10% Richer Coffee -- All Grinds Electric Perk **69¢**
[2 LBS. — \$1.37]

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PRODUCE



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THE GREEN FROG

Sweet
RED
YAMS **19¢**

Fresh
Large
ARTICHOKES **3.29**

Full O' Juice
VALENCIA
ORANGES **7.1**



WISTARIA
BAKE SHOP
This
Week's
Feature

HOT CROSS
BUNS DOZ. **72¢**

LITTLE CAKE
RABBITS EACH **35¢**
HAPPY EASTER TO ALL

U.S.D.A. CHOICE AND PRIME MEATS

AGED TO PERFECTION

PRIME RIB **Roast**

FREE Bottle
Prime Rib
Seasoning
WITH PURCHASE

\$1.19 lb

Hormel's Cure 81

HAM **1.19** LB.

Fresh Young

Hen Turkeys **45¢** lb

SPENCER STEAK **\$1.89** lb

Fresh
GROUND CHUCK
59¢ lb

Oscar Mayer
SLICED BACON
73¢ lb

SHORT RIBS **55¢** lb

Jones Dairy Farm

Link Sausage **98¢** lb

Sugar 'N' Spice
HAM
GLAZE 14-OZ. JAR

45¢
Dole Seasoned
GREEN
BEANS 1-LB. CAN **4.95**

Reynolds Wrap Aluminum Foil 25 FT. ROLL **29¢**



Dinner Napkins 50 Ct. Pkg. **2.49**

MARGARINE All-Sweet LB. CTN. **19¢** NET

Cucumber Stix Iris Sweet PT. JAR **35¢**

COOKIE ASS'T. Sunshine Regal 13-OZ. PKG. **3.1**

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serve you, small
enough to
know you"

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Crib Crop

The birth of another son on March 14 makes it 3 children, now, for Sterge and Anna Demetriades of 2065 Vista Avenue. Alexander Anthony Sterge Demetriades was born at St. Luke Hospital and he weighed 9 pounds 14 ounces at birth. Maternal grandparents, Mr. and Mrs. James S. Miller of Texas were here for the new grandchild's birth and stayed for about ten days to help their daughter and to get a good look at "Alex". Paternal grandparents, Mr. and Mrs. Theodore Demetriades live in Athens, Greece.

The other Demetriades children are Master Jimmy (5) and Miss "Lee" (2½) and they are very pleased with their new brother.

Oil

The Beginner's Class in oil painting will meet at 9:00 a.m. on Friday, April 19 in Stratford House, Mrs. Clifford D. Ward, Director.

When John L. Sullivan retired he held the bare-knuckles boxing title.

Special Meeting Wed., April 17

There will be a special meeting of the Parks and Recreation Commission on Wednesday, April 17, 1968, at the hour of 7:30 p.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, for the purpose of discussing the 1968-1969 Budget.

Mr. and Mrs. Draper W. Phillips, of 528 San Gabriel Court, have had house guests from the East coast during the last week, Mrs. Charles H. James of Dobbs Ferry, New York and Mrs. James G. Hundley of Miami Beach, Florida.

Mrs. James is the widow of Charles H. James, former mayor of Sierra Madre. Mrs. Hundley will remain here for some time.

John Adams nominated George Washington as commanding general of the Continental Army.

St. Louis is 473 feet above sea level.

News From Your

COMMUNITY HOSPITAL

. . . Sierra Madre

Returning to her home last week was Mrs. Lillian Stilson of 590 W. Sierra Madre Blvd. She had made a stay of several days in Sierra Madre Community Hospital.

DAR To Meet Mon., April 15

Sierra Madre Chapter National Society Daughters of the American Revolution holds its regular monthly meeting at 7:30 p.m. on April 15th in the Parkhouse, 25 S. Hermosa.

Mrs. Archer S. Frey, vice regent, announces that there will be a tape-recorded lecture on "The Gold Standard." This is a recording taken by Mrs. Nelle Vieira at a recent lecture by an eminent authority on this subject that provokes and puzzles so many people at this time.

Since this is the month for the annual Continental Congress in Washington, D.C., there will be no State Conference this month. All Chapters are urged to send at least one representative to National Headquarters in Washington as this is change of Administration year.

Mrs. Gwendolyn Becker, Chapter Regent, reports that Mrs. Robert J. Wolf and Miss Betty Newton will be hostesses.

The Mayo Clinic is located at Rochester, Minn.

Find Dead Man

Village parking lot at 370 W. Sierra Madre Blvd., in one of the spaces on the West side.

From all appearances it appeared that the victim had been dead for some time as rigor mortis had set in. However, Mr. Kretschmer, under a doctor's care for a chronic lung condition, appeared to have died from natural causes.

Fund Drive

volunteered to man the office for a token remuneration.

The goal of this year's drive, according to Mrs. Durr, is \$1700, the minimum required to keep the Service operating for a year. Mrs. Durr hopes that only one fund raising event a year will keep the Service operating on a permanent basis. For further information call Mrs. Larry L. Durr 355-2030.

Cattle production in Alabama now represents a \$121.2 million investment.

Casey Stengel won seven world series championships.

Thursday, April 11 1968 SIERRA MADRE NEWS-9

Deaths Outrank Accidents

TV Star Peter Graves: 'A Mission Possible'

by NANCY BRYAN

Death, due to cancer, far out-ranks death due to automobile accidents in the United States. Every ten minutes, night and day, there is an American dying as a result of a traffic accident while every one minute and 45 seconds, night and day, there is an American dying from cancer. Terrible, isn't it? . . . and frightening?

The fact that cancer deaths are much more staggering than most of us realize was brought to the attention of those attending the American Cancer Society, Los Angeles County Branch, 1968 Kick-Off Luncheon Thursday, March 28 at the Coconut Grove, Ambassador Hotel. The packed audience, made up of people from all over Los Angeles County heard from California Division Crusade chairman, Mr. Peter Graves. Star of the popular TV program "Mission Impossible," as well as motion pictures, Mr. Graves said with all working together the war against cancer was "not a Mission Impossible, but a Mission Possible."

Another distinguished speaker, and honored guest at the luncheon, was tall,

equally well-known Buddy Ebsen who portrays Jed Clampett every week on TV's "Beverly Hillsbillies." Mr. Ebsen's TV characterization is so good that most of the guests expected him to hem and haw at the speaker's podium. Much to the contrary, he is a most adroit speaker with a fine continuity . . . and he spoke from the heart.

Mr. Ebsen told why he had become involved in doing all he could possibly do to aid the fight against cancer; why each and every one should do what he could — not matter how small — be it just phoning a few people, knocking on doors, or giving a dollar. The personal experience that so deeply affected this man brought a lump to many a throat and a tear to many an eye in that audience of luncheoners.

The annual Cancer Crusade runs the entire month of April. However, the actual door-to-door money crusade is scheduled for the weekend of April 20, 21. During this month much informative data will be available.

Many of the citizens of our country cannot agree on the war in Viet Nam, nor on the policies that should be followed, but the war against cancer is one on which we should all agree. But it does not take just agreeing that it is — as handsome Peter Graves puts it — a Mission Possible. It takes lots of volunteers and lots of time and lots of money and lots of research by lots of doctors, technicians and scientists. Maybe that sounds a little corny, but when cancer strikes, it is no respecter of political affiliations, age, sex, social status, religion, race, intelligence, occupation, or geographical location . . . and eventually, it touches each and everyone of us in some way or another; maybe an immediate family member, distant relative, dear friend, business associate, or just someone we've heard about.

Last year, Sierra Madre collected the largest amount ever in behalf of the cancer crusade. Let's not embarrass ourselves by doing any less than last year. Mrs. Merte Waite was at the helm as chairman last year and will be co-chairman with Mrs. George Ann Emerson for this year's drive.

Section chairman for the west part of Sierra Madre is Norma Klein and working with her will be Peggy Pineda, Nancy Throop, Charmaine Armstrong, Al Lakfas, Lela George and Dorothy Jenkins. For the east part of town, the Section chairman is Connie Kay and working with her will be Marjorie Bourgeois, Jo Ann Anderson, Alice Stornie, Betty Birch, La Vonne Grippi, Marie Meursing and Jean Davis.

Block workers are needed and if anyone wishes to give a little time, please call Mrs. Emerson, 355-0874, or Mrs. Waite, 355-0101, and they will put you in touch with a unit chairman.

We forgot to mention, we obtained an interesting bit of information that has bothered many a TV viewer — Granny's age. (That is to say, Irene Ryan's age.) Mr. Ebsen said he had never personally asked his co-star her age; he was afraid to ask even though he had also often wondered. However, he did overhear some reporters inquiring on behalf of Miss Ryan's many fans and passed her answer on to us. Her delightful reply, which shows the tremendous ingenuity women acquire when it comes to avoiding the "over 21" question was: "Well, I'm older than Shirley Temple and younger than Jack Benny."

Don't forget: Fight Cancer with a Check-up and a Check!

Speaker of the House, John W. McCormack studied law in a private office and after admittance to the bar practiced in Boston.

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ATTEND OPEN HOUSE Mon., April 22 at 8:00 p.m. SEE YOUR CHILDREN AND TEACHERS AT WORK AT SIERRA MADRE, SIERRA MESA SCHOOLS & CONTINUATION HIGH

CELEBRATING Public Schools Week APRIL 22 - 26

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Paints — Gifts — Sports
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Hallmark Cards For All Occasions
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S&H Green Stamps BankAmericard
41 N. BALDWIN EL 5-0479

BROWN'S FURNITURE
Free Decorating Service
303 W. SIERRA MADRE BLVD. EL 6-1371



Continuation High School
Thursday, April 25th -- 7 to 9 P.M.



The Public Schools Cornerstone of Liberty
SIERRA MADRE PUBLIC SCHOOL WEEK IS SPONSORED BY
Sierra Madre Masonic Lodge
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WHO CORDIALLY INVITE YOUR PARTICIPATION

You're Invited To . . .
PUBLIC SCHOOLS WEEK
April 22 to 28
OPEN HOUSE
Monday
April 22 -- 8 P.M.

Sierra Madre and Sierra Mesa



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"R-C" MODEL SHOP
John J. Barbosa
355-0128
14 N. BALDWIN IN SIERRA MADRE

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TOY and PATIO VILLAGE
140 W. SIERRA MADRE BLVD. 355-6641

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Office EL 5-7196 Res. EL 5-6357

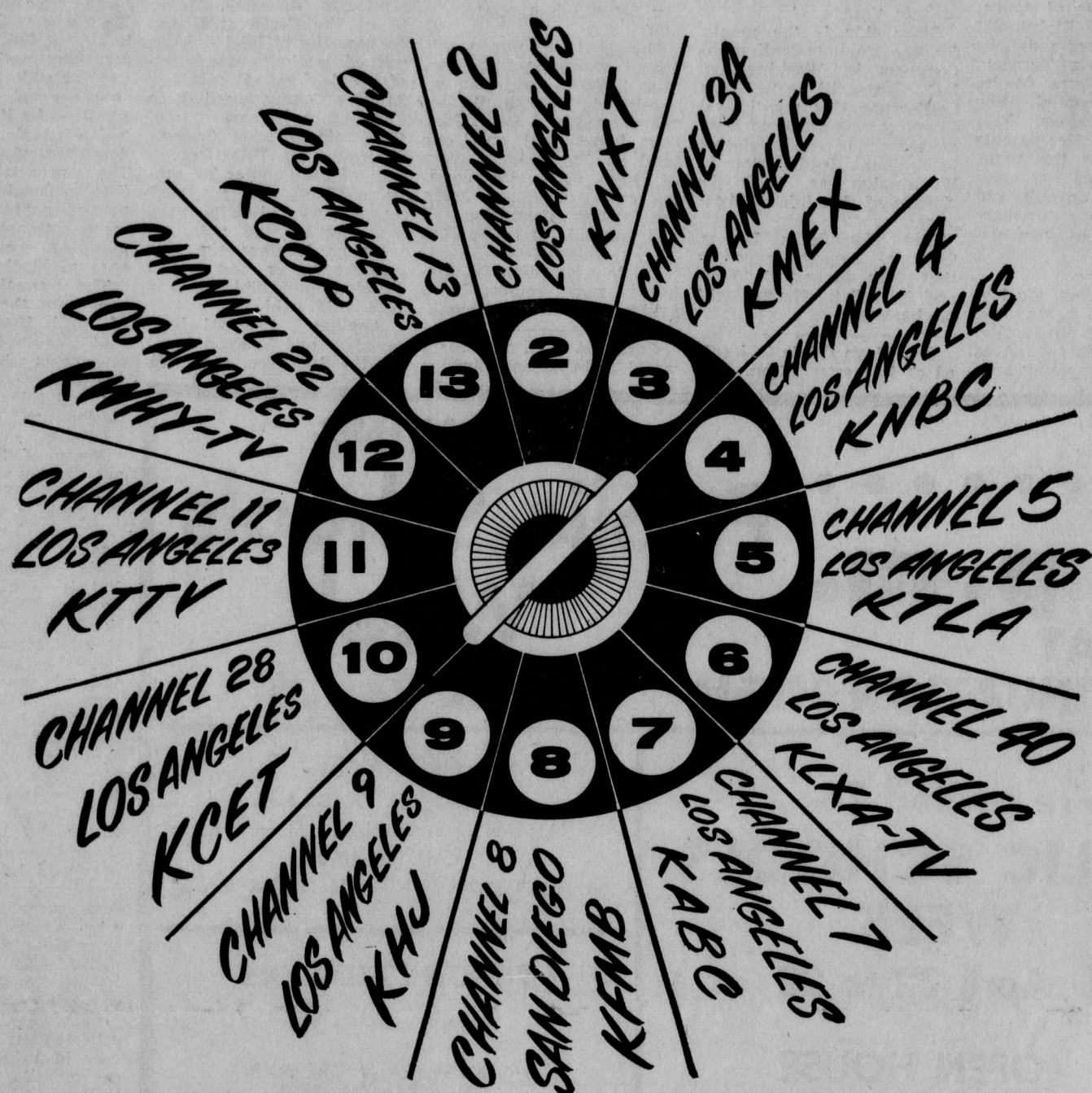
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"A Division of H & B Communications Corp. 38 N. Baldwin -- 356-1702

LEGAL NOTICE

SIERRA MADRE NEWS

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the City Council of Sierra Madre will hold a public hearing on Tuesday, April 23, 1968, at 7:30 p.m. in the Council Chambers of the City Hall, located at 55 West Sierra Boulevard, Sierra Madre, California, to determine and consider the amendment initiated by the Planning Commission to Section 9450.1 of the Sierra Madre City Code.

The proposal to be considered by the City Council involves the following proposed amendments, together with such modifications as may be made thereto as a result of such public hearing:

Section 9450.1 Usable Open Space:

Usable open space shall mean any area designed and used for outdoor living, recreation, or landscaping, located either on the ground or on an unenclosed balcony, deck or porch, and shall include patios and deck areas of swimming pools.

(a) No portion of:
1. Off street parking space
2. Driveways
3. Swimming pools
4. Accessory buildings shall constitute usable open space.

(b) No portion of any required:
1. Front yard
2. Rear yard
3. Side yard used for a driveway or parking shall constitute usable open space.

(c) No portion of covered pedestrian access ways between structures of dwelling units shall constitute usable open space.

(d) (formerly numbered "a"). No proposed revision.

(e) (formerly numbered "b"). No proposed revision.

(f) (formerly numbered "c"). No proposed revision.

Interested persons may attend such hearing and will be heard with respect thereto.

BY ORDER OF THE
CITY COUNCIL
Madeline I. Anderson
City Clerk

Dated: March 29, 1968
Publish: Sierra Madre News
April 11, 1968

SIERRA MADRE NEWS

NOTICE OF TRUSTEE'S SALE

On the 22nd day of April, 1968, at 11:00 A.M., at the east entrance to the Hall of Justice situated in the City of Los Angeles, County of Los Angeles, California, BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, as Trustee under Deed of Trust dated September 7, 1966, executed by ELIZABETH L. CARPENTER, a married woman and recorded on September 15, 1966 in Book T5103, Page 466, of Official Records of County of Los Angeles, California, given to secure an indebtedness in favor of CHARLES P. SMITH, a married man, by reason of the breach of certain obligations secured thereby, notice of which was recorded on December 5, 1967 in Book M2723, Page 143, of Official Records of said Los Angeles County, will sell at public auction to the highest bidder for cash, payable in lawful money of the United States of America, at time of sale, without covenant or warranty, express or implied, as to title, possession or encumbrances, the interest conveyed to and now held by the said Trustee under said Deed of Trust in and to the following described

property, situated in the County of Los Angeles, State of California, to-wit:
The Northernly 60 feet of Lot 36 and the Westernly 10 feet of the Northernly 60 feet of Lot 37 of Mrs. C. B. Jones Subdivision of the South half of the West half of Lot 15 of the Sierra Madre Tract, as per map recorded in Book 13 Page 88 of Miscellaneous Records in the office of the County Recorder of said County.

For the purpose of paying obligations secured by said Deed of Trust, including fees, charges, and expenses of said Trustee, advances, if any, under the terms of said Deed of Trust and interest thereon, and \$9,807.28 in unpaid principal of the note secured by said Deed of Trust, with interest to the date of sale. Dated March 20, 1968.

BANK OF AMERICA NATIONAL TRUST AND SAVINGS ASSOCIATION, as Trustee
By: John Mastro, Asst. Vice President
By: T. G. Tiernan, Jr., Asst. Trust Officer
Publish: Sierra Madre News
March 28, April 4, 11, 18, 1968

SIERRA MADRE NEWS

NOTICE OF TRUSTEE'S SALE

UNDER DEED OF TRUST

LOAN No. 66-16583

Notice is hereby given that WESTSIDE TITLE COMPANY, A Limited partnership as trustee, or successor trustee, or substituted trustee pursuant to the deed of trust executed by RONALD BRUNSWICK AND ESTELLE BRUNSWICK, husband and wife and recorded MAY 23, 1963 in Book T2822 page 597 of Official Records in the office of the County Recorder of LOS ANGELES County, California, and pursuant to the Notice of Default and Election to Sell thereunder recorded DECEMBER 26, 1967 in Book M2727 page 567 of said Official Records, will sell, on APRIL 26, 1968 at 11:00 a.m., at the SOUTH FRONT ENTRANCE TO THE WILSHIRE 5 & 5 FORD BUILDING LOCATED AT 9301 WILSHIRE BOULEVARD, IN THE CITY OF BEVERLY HILLS, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA at public auction, to the highest bidder for cash (payable at the time of sale in lawful money of the United States) all right, title, and interest, conveyed to and now held by it under said deed in the property situate in said County and State described as follows:

LOT 13 AND THE EASTERLY 5 FEET FRONT AND REAR OF LOT 14 OF N. H. HOSMER'S SUBDIVISION OF BLOCK "X" OF SIERRA MADRE TRACT, CITY OF SIERRA MADRE, COUNTY OF LOS ANGELES, STATE OF CALIFORNIA AS PER MAP RECORDED IN BOOK 12, PAGE 81 OF MISCELLANEOUS RECORDS, IN THE OFFICE OF THE COUNTY RECORDER OF SAID COUNTY.

AKA: 59 ESPERANZA AVENUE, SIERRA MADRE, CALIFORNIA. Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to satisfy the indebtedness secured by said Deed, including the fee and expenses of the

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LEGAL NOTICE

trustee and of the trusts created by said deed, advances thereunder, with interest as provided therein, and the unpaid principal of the note secured by said deed; to-wit \$109,015.09 with interest thereon from SEPTEMBER 15, 1967 as provided in said note. Dated: MARCH 28, 1968

LEGAL NOTICE

WESTSIDE TITLE COMPANY as such Trustee BY WESTERN DEED CORPORATION By WAYNE H. MATHEWS Authorized Officer Publish: Sierra Madre News April 4, 11, 18, 1968

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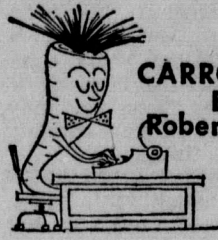
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CARROT TOP
By
Robert Evans

highways. Soon we had federal legislation which saw the government paying — or offering to pay — bonus millions of dollars to states which restricted erection of outdoor posters along certain highways.

Remember how this original plan didn't work? How after a few years only a scattered number of states were taking the handout and how in 1965 the federal administration got legislation through which removed the voluntary part of the deal and substituted mandatory wording? No longer would states receive a BONUS in federal highway funds if billboards were prohibited where the bill said they should be.

No, now the states LOST a percentage of that same federal highway money unless they toed the line! In 1966, the Bureau of Public Roads drafted standards which were designed to eliminate over a million such billboards by July, 1970 — more year by year — until over 90 per cent of all the outdoor boards in the United States had been dismantled.

And finally, NO billboards as we had known them were left standing! Under the guise of highway beautification, and lumped with junkyards for mass appeal, the government was strangling an otherwise legitimate business, was cutting down on the right of travelers to pick and choose between competitors in services and products in towns from coast to coast. Supporters of this legislation pointed with pride to those little signs advising us that "food, lodging and services" were available at the next turn-off.

Next week — WHAT kind of lodgings? WHAT services? and at WHAT PRICES?

In the meantime I ask you this one question... "We're coasting down the road toward a managed economy in the typical European pattern, it hasn't worked for them. How can it work for us?"

Thanks for going to the polls and voting April 9, now it is your duty to be present at Council meetings. See you there, I hope, I hope, I hope.

Cobwebs

members of the party.

Mrs. John Tyree's daughter, Mrs. Herbert Lattin of Sallan, Nevada, arrived Thursday to spend a month with her mother.

Ten Years Ago:
April 10, 1958

Two Arcadia families, trapper by the rain-swollen Santa Anita stream, were brought safely to Chantry Flats Stream, Saturday morning by members of the Sierra Madre Search and Rescue Team.

Mr. and Mrs. Kenneth J. Gandy have recently purchased a home at 1195 Daveric.

John Chapman of 1595 Old House Road returned to our lovely California Sunshine. He had just spent a week in Bellaire, attending a managers meeting for Home Life Insurance.

Ranch residents will be happy to learn the planting of the Sierra Madre median strip from Michilinda to Riviera will begin as soon as the underground sprinkling system, recently approved by Pasadena city directors, has been installed.

Mr. and Mrs. Sam Matloff of 1590 Old House Road had a family dinner last Sunday to honor Mrs. Matloff's sister, Mrs. Robert Laidlaw, who arrived from Deer Lodge, Manitoba, Canada, for a month's visit here. The other guests included Mr. and Mrs. Leonard Senior and Randy, Mr. and Mrs. Sid White, and Joan and Gary.

Sierra Madre already has spread enough water this year to account for almost a year's supply, the City Council was informed Tuesday night.

The amount spread from the Big Santa Anita Wash totals 1,738 acre feet, while the amount from the streets and Sierra Madre Wash totals 203 feet.

The city is allocated 1,764 acre feet of water per year plus 75 per cent of the amount spread at the water grounds.

Sulphuric acid is colorless.

Within a few years, says Dr. Ole Sands, director of the National Education Association's center for Study of Instruction, schools will stay open 12 months a year.

The Sacramento is the largest river in California.

Letters To the Editor

Dear Editor:

All the mess in the canyon is not due to the lack of interest of the absentee landlord, but to the lack of cooperation of the tenants. I have three properties, and time and again I have had to push to get tenants to keep the yard in some order, to stop discarding their old furniture in the yard. Some people just aren't neat, and they would live the same way if they owned a home in San Marino. I have been asked why I don't evict such tenants, but it seems a little cruel to do this to a family with children who are having a rough enough time of it without being out in the street.

As for the users of dope, marijuana, etc., I would love to see them cleaned out, not only from the canyon, but from society. But, I cannot class all "Long Hairs" as hippies, dope users, or pushers. I remember, not too many years ago, before the hippie movement, many fine artists, writers, and respectable individualists wore their hair a little long, with mustaches and beards. We called them quaint, lending atmosphere to our canyon. But, they are clean and well groomed. I can imagine how they must hate being hippies, just because of their long hair and beards.

One of my tenants comes from a fine family, has a good job with his father's firm, is clean shaven and has short hair. He was just picked up on suspicion of possession of narcotics. So, who can tell. The police can't keep track of these undesirable, because they move from one place to another in our canyon. This can be corrected, and I have offered to serve as a clearing house for all landlords in the area. I shall be glad to keep a card record of all unsatisfactory tenants as given me by the landlords, which can be checked before renting to someone unknown. I also have access to a service through the A.O.A. which can check the

prospective tenant for a nominal fee of around \$2. I have just worked up a rental application which all applicants should fill out, supplying necessary information to properly check them out. But, we must have the cooperation of all the landlords in the canyon to make this program successful. This was discussed with Mrs. Lee, our watch dog of the canyon, who thought this would be a fine idea and was going to follow up with the residents; but to date I have received only two notices of bad tenants, and no inquiries of prospective tenants, and one nasty letter from Mrs. Lee regarding one of my properties.

We must bear in mind that this was an area of summer cottages built back in the early days when hiking to Mount Wilson was popular, when people would take the Red Car to Sierra Madre for the weekend to enjoy the quiet and rustic beauty of the canyon. Most of the dwellings are old and outdated, and most of the tenants are either those who love this beauty or can't afford a big city dwelling.

It would be wonderful if some one or some organization with too much money would finance all the improvements necessary. It would be nice to be able to tear down the shacks and build nice homes or even cottages. But, it is practically impossible to get loans for canyon properties, and I suspect there would be those who would say we were ruining the character of the canyon. It would also be nice if the "absentee landlords" were allowed to join the Foothill Association which is now restricted to residents of the canyon.

Hugh A. Warden

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ALL STORES WILL BE CLOSED EASTER

12-SIERRA MADRE NEWS
Thursday, April 11 1968

As Ives Sees It

SPORTS SMORGASBORD . . .
NEXT WEEK OLD HANKUS will put the kiss of death on some unexpected National League team by picking it to win the pennant race. He has been something less than brilliant in recent years coming up with the Pirates last season. The Bucs, you may recall went on to a straggly six place finish.

HAS THERE EVER BEEN a soccer match in the Rose Bowl before? Could be, but not to this reporter's recollection. The Jaycees once sponsored a rugby match in the big saucer, however. Jack Kent Cooke's Wolves open the soccer season Sunday against the Baltimore Bays. Their player-coach, Ray Woods, has apparently assembled a better-than-average club.

LOOK FOR THE CCAA baseball race to resemble the hectic cage campaign. No real standout, but just a lot of fine teams scrambling for the pennant. Bruce Lemmerman, (remember his fine work at QB for Valley State?) is one of the top hitting outfielders in the circuit and might have enough to punch to lead the Matadors to the title.

OLD HANKUS will stick by his guns and pick the Lakers to win the NBA title by downing New York's Knicks in the final playoffs. It's a couple of weeks away but could happen. BILL RIGNEY DIDN'T ASK ME but wouldn't Chuck Hinton do a fine job as the Angel's regular third-baseman? Paul Schaaf is hitting now, but it won't last and young Rodriguez is a year away. Hinton's big bat could help plenty on a day-in-day-out basis.

WOULD YOU BELIEVE the baseball pennant chase gets underway next week, the NBA playoffs are still in full force, the Stanley Cup in hockey has to be contested and the Rams are thinking about this summer camp already?

THERE ARE FEW WHO WILL dispute the choice of Richie Guerin as NBA coach-of-the-year. However, Butch van Breda Kolff rates a good looksee for the job he did with the Lakers.

LATE CAGE NOTES . . . The Big-E became a little-E at the NCAA playoffs. Elvin Hayes, who earlier had made a big hit by announcing how proud he would be to represent the U.S. in the Olympic trials, put on such a miserable display of sportsmanship in the NCAA finals that his popularity rating went down to zero. The big fellow did manage to obtain a few zeros of his own when he signed with San Diego for over \$100,000 per year over the next four seasons. To top it all off, Hayes then rescinded his decision to tryout for the Olympics. Boo.

THERE ARE THOSE who think the Los Angeles Kings will be outdrawing Jack Kent Cooke's "other" franchise, the Lakers, in another two or three years. There are also those who don't agree since the NBA is so well entrenched. Still, give credit to Red Kelly and his henchmen for putting on a darned good show for a fledgling bunch of puck pushers.

THE SIGNING OF HAYES by San Diego has to be a terrific body blow to the ABA. . . . Francisco Carlos, ex-Montevia High flash, has been going great guns in the spring camp and should make the White Sox league pitching roster. . . . Arcadian Billy Seinsoth's big bat is starting to boom for the USC Trojan nine. . . .

QUOTABLE QUOTE . . . When a reporter asked Dick Williams if the Red Sox could win without Jim Lonborg, Dick Williams answered: "That would be the impossible, impossible dream."

REMEMBER EUGENE MERCURY MORRIS? He's the lad who finished runner-up to O. J. Simpson in ground gaining stats and then paced West Texas to their triumph over Valley State in the Jr. Rose Bowl Game last Dec. Tom Drew, WTSU's tub-thumper is already beating the drum for "Mercury" to make the All-American team.

DANNY AYALA, PUC's new cage mentor, comes from the same school as Myron Tarkanian, Jerry's brother. Myron was football coach at Mt. San Jacinto before joining Harvey Hyde as an assistant at Hawaii. Ayala's Mt. San Jac teams wear 55 and 18 over his three year reign. He is a former assistant to Tarkanian (Jerry) at Redlands High.

Evangelist Billy Sunday was a baseball player who was converted to religion.

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Rev. Richard Anderson, Minister

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"Are Sin, Disease, and Death Real?"
Sunday Service (small children cared for 10:00 A.M.)
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Wednesday Testimonial Meetings 8:00 P.M.

Sponsored By Rose Hills Sunrise Easter Services At Hollywood Bowl

Sponsorship of the television and radio presentations of the Easter Sunrise Service at the famed Hollywood Bowl will again be assumed this year as a public service by Rose Hills Memorial Park, is announced recently by R. L. McNitt, Jr., Rose Hills president.

The 48th annual Bowl service will be telecast twice on Easter Sunday, April 14, over KTTV, Channel 11. The live telecast is scheduled to begin at 4:55 a.m. and the replay scheduled for noon, McNitt said. The service will also be broadcast simultaneously over radio stations KLAC and KMET-FM starting at 5 a.m. and will be repeated at 9 a.m.

McNitt said this year the telecast will be brought to the public in color for the first time since KTTV began its coverage of the service more than a decade ago.

More than 20,000 attend the Easter Service at the Bowl each year and countless thousands more are able to participate in the inspiring program through the television and radio presentations, McNitt said.

Featured this year will be Metropolitan Opera Star Mary Costa, who returns for her third appearance as soprano soloist at the service.

Miss Costa, who made her Metropolitan Opera debut in 1964 singing "La Traviata" will sing "I Walked Today Where Jesus Walked" and "Hosanna" from the "King of Kings."

Salvation Army Lt. Commissioner William J. Parkins, Territorial Commander of the Western Territory, will be the principal speaker, addressing the audience on "A Day of Reckoning."

Camping Course Starts April 24

The 16th annual Family Camping Course will be offered free to the public by the Pasadena Department of Recreation at Jefferson School auditorium, 1500 E. Villa St., starting Wednesday, April 24, 7:45 to 9:45 p.m. Those interested should register in advance by calling recreation headquarters, 793-9177.

Experienced instructors will tell the beginners where to go camping, what kind of equipment and clothing are needed, describe camp foods and cooking, selecting and setting up campsites, care of the youngsters, hiking techniques, all about pests and safety, back-packing and other camping skills.

A weekend practice camping trip for all members of the family, with the instructors available for help, is held following completion of the five in-town sessions. Co-chairmen for the 16th year are Ted Pearson, Pasadena Department of Recreation and Walter Powell, Caltech Jet Propulsion Lab.

The mother red bat carries a pair of young on her back as she flies seeking food.

'Is There Life After Birth' Is Sunday Sermon

The Rev. Richard J. Anderson of Sierra Madre Congregational Church, 170 W. Sierra Madre Blvd., sermon title for Sunday "Is There Life After Birth?" Text John 3:3. Worship services 9:30 and 11 a.m. "We are all familiar with the age old question: 'Is there life after death?' Even as far back as the book of Job in the Old Testament, men were asking this question about an after-life. Philosophers, wise men and religious leaders down through the history of civilization have asked this question and pondered the possibilities," notes Rev. Anderson.

He continues with, "Today, in this generation, a new question is being asked: 'Is there life after birth?' People want to know if there is hope for this life. Jesus gave us the answer for a living hope now in this life and also for the life to come. He said: I am come that they might have life and that they might have it more abundantly."

From 7:30 to 9:30 a.m. you are invited to enjoy breakfast provided by the Pilgrim Fellowship. Cost \$1.50 for adults, 75c for children.

Communion service and Service of Tenebrae will be held Thursday, April 11th at 7:30 p.m.

"Darkness Covered the Earth," says Rev. Anderson, "With these words the Scriptures describe the three hours from the sixth to the ninth while Jesus hung upon the cross. The service of Tenebrae, or Darkness, dates back to the early days of the church, when the Christians endeavored to reenact the most important aspects of their faith. The

By Board of Supervisors

L.A. County To Honor Its Senior Citizens April 27

Senior Citizens from throughout Los Angeles County will gather in the Hall of Administration Saturday, April 27, for the Third Annual Recognition Day for Older Americans, it was announced today by Supervisor Ernest E. Debs.

The yearly program, sponsored by the Board of Supervisors and Affiliated Committees on Aging, honors senior citizens for their contributions to the community and aims at developing greater public awareness of the programs and services available to older persons in Los Angeles County.

The day-long event begins at 9:30 a.m. in the Board of Supervisors Hearing Room and will continue until 3:30 p.m. Highlighting the morning session will be

service began to be used generally as early as the fourth century, and by the seventh or eighth century was a part of the worship services of the three days before Easter."

He continues with, "The service began in silence, lighted by 13 candles. The candles were extinguished, one by one, symbolizing the desertion of the Disciples, until only one candle, representing Jesus, still shines. This candle was covered for a while and then allowed to reappear, signifying the death, the burial, and then the resurrection of the Christ from the dead."

Rev. Anderson concludes with, "For worshippers today the service witnesses again the growing darkness as the Christ, the Light of the World, was taken away, and that the divine light can never be extinguished."

an address by anationally prominent speaker who will discuss the problems of consumer protection. Information on guarding against consumer fraud and bunco schemes will also be stressed in exhibits sponsored by local and federal agencies.

Another key feature of Recognition Day will be the presentation of awards to individual senior citizens who will be designated as either Mr. or Mrs. Older American for voluntary services they have rendered to the community.

The program will move to the eighth floor for the afternoon session featuring informative displays, movies pertaining to the senior citizens' role in community life, a demonstration of the new votomatic recorders, musical entertainment and tours of the Supervisors' offices.

The entire Recognition Day program is open to the public without charge. Plenty of free parking will be available in county lot number 20, located on Temple Street directly across from the Hall of Administration. Senior citizens clubs and other organizations are encouraged to arrange bus transportation and attend as a group.

In addition to free refreshments that will be provided, a complete luncheon will be available in the building cafeteria at a nominal cost.

John Anson Ford is serving as general chairman of the Third Annual Recognition Day for Older Americans. Coordination of the event is being handled by the County Department of Senior Citizens Affairs.

4 Special Services To Be Held At Faith Lutheran

Four special services will mark the Holy Week observances and the Easter celebration at Faith Lutheran Church, 835 Hastings Ranch Drive, Pasadena.

On Maundy Thursday evening at 7:30 a worship service with Holy Communion will commemorate Christ's first institution of the Lord's Supper. The Junior Choir under the direction of Mr. Ed Plischke will sing "Lamb of God, Pure and Holy" arranged by Carl Schalk.

At 7:30 on the evening of Good Friday the youth of Faith will present the last of seven Chancel Dramas based on Christ's words from the cross. The drama, "The Trust That Isn't Mispaced," will be followed by an address by Pastor Hesse, "The Parting Word."

The Senior Choir will sing "Credo," by Gretchaninof with Lorraine Edelson as soloist.

Once again the youth of Faith will present the Easter Sunrise Service at 6:30 a.m. in the Patio Worship Center of the church. Written and directed by Mia Wessels, the Easter Drama, "Following in the Footsteps of Christ," will apply the truths of the Easter story to the lives of modern youth.

From 7:30 to 8:45 following the Easter Sunrise Service, the youth will serve a pancake-sausage breakfast. Donations will be received to offset costs.

The Sunday school children will meet in the church sanctuary at 9:15 and bring lilies to adorn the Easter cross made from the trunk of the Christmas tree that was in the Sanctuary at Christmas, "for without Christ's birth there would be no Easter," points out Rev. Hesse.

In the 10:30 Congregational Worship Service, the Rev. Armin Hesse, pastor of Faith, will address the congregation on the topic, "Resurrection and Introspection," based on St. John 20: 24 & 25. Special music for

Easter Sunday Celebrated With Rev. Don Knight

The United Church of Christ Fellowship in Sierra Madre will celebrate Easter Sunday with the Rev. Don Knight in the pulpit at 11:30 morning worship.

The fellowship's regular Sunday worship is held at the Episcopal Church of the Ascension, North Baldwin at Laurel, and a Tuesday Evening Discussion group meets each week.

All interested persons are welcome to attend any of the activities of the Fellowship. Information about the activities may be obtained by calling Nan Carlton, 355-8342, or Elsa Grijalva, 355-4370.

Lesson-Sermon Sunday, April 14

"Are Sin, Disease, and Death Real?" is the subject of the Lesson-Sermon to be read in all Christian Science churches on Easter Sunday. Selections from the Bible include this verse from Isaiah: "Look unto me, and be ye saved, all the ends of the earth: for I am God, and there is none else."

Among citations from the denominational textbook, Key to the Scriptures, by Mary Baker Eddy are these lines: "All reality is in God and His creation, harmonious and eternal. That which He creates is good, and He makes all that is made."

Stanton, the Greek herald in the Trojan War, was said to have a voice as loud as 50 men.

The day will include the Junior Choir's rendition of "This Joyful Eastertide." The Senior Choir will sing the Introit and Gradual for Easter Sunday. In a joint effort the Junior, Youth, and Senior choirs under the direction of Mr. Ed Plischke will sing, "Crown Him with Many Crowns," by Elvey-Cain, with William Reed and Lorraine Edelson as soloists.

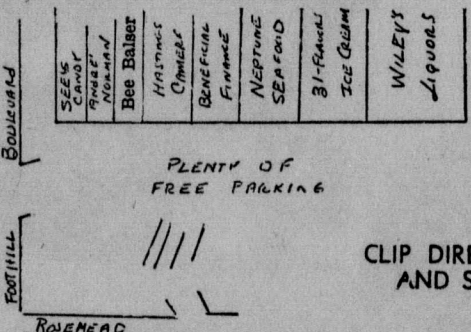
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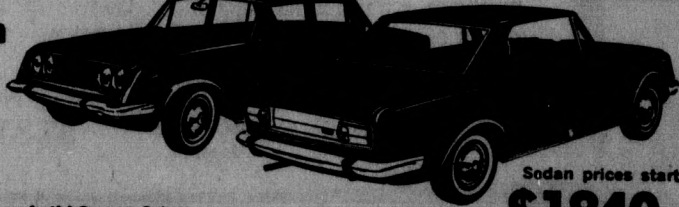
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Annual Flower & Art Festival

ed in several categories of flower arrangement. The flower show will also feature a special section devoted to bonsai trees.

Several outdoor garden exhibits by professionals will also be featured. These will include shrub and tree plantings, patios, waterfalls and fountains and flowering plants and groundcovers.

Individuals who wish to enter either the bonsai or flower arrangement exhibits may do so by registering with the Arcadia Chamber of Commerce before the festival.

The art festival divided into professional, amateur

Postage For Easter Cards Is Six Cents

Postage for all Easter greeting cards one ounce or lighter is 6 cents, postmaster Guy Rossi reminded mailers today.

The first-class postage rate will provide jet flight service for Easter greeting cards destined to servicemen in Vietnam and other overseas locations as well as airlift treatment for most domestic addresses more than 250 miles from the mailing point.

Legislation which went into effect January 7, 1968, eliminated the 4-cent rate for greeting cards.

The expected high volume of cards in the mail just before Easter may require extra help at postal installations all across the nation, Postmaster Rossi reported. The local post office will have extra employees if needed to handle the rush, he said.

Every effort will be exerted to assure that all Easter greeting cards will be delivered in ample time for Easter Sunday.

and student divisions will also be open to all who wish to contribute. Ribbons, trophies and cash prizes will be awarded. Registration for the art show will be held Apr. 5, 6, and 7 from 10 a.m. to 4 p.m. at 17 E. Huntington Dr., Arcadia.

Art media classifications include oils and acrylics on canvas, water colors and drawings and mixed media and collage. An independent classification will include sculpture and ceramics.

Judges for paintings, drawings and mixed media include Watson Cross, Jr., George De Groat and Crandall Norton. Carlton Ball will judge sculpture and ceramics.

Overall chairman of the Spring Flower and Arts Festival is Oscar F. Kraft, Jr. Mel Wysock is art chairman and Mrs. Edna Schoof is chairman of flower arrangement sections. Glen Martin is in charge of outdoor exhibits, Jim Barrett, bonsai and Mrs. Shirley Martin, sculpture.

Help Offered On State Income Tax

Assistance for taxpayers preparing California income tax returns will continue to be available in Pasadena through April 15.

An auditor of the State Franchise Tax Board will be located at the Board of Equalization, 333 E. Walnut St., to answer questions and assist taxpayers in completing their forms. His telephone number is 792-3380.

Anyone who earned \$2,750 or more if single, or \$5,500 or more in combined income if married, must file a California State income tax return. Deadline for filing the 1967 returns is April 15, 1968.

J. Ray Risser, Incumbent, Candidate For Re-Election

"I am determined to keep America American," said J. Ray Risser, candidate incumbent running for re-election to the Greater Pasadena Junior College District as trustee of Area 2. The occasion was at the coffee hour at the home of Stella George of Sierra Madre last Friday evening where an enthusiastic group of Sierra Madrans and Pasadenaans acclaimed Trustee Risser for his strong American pronouncements and his record in the office to which he seeks re-election.

"Today's educational responsibility," declared Risser, "which rests equally on the shoulders of educational trustees and instructors, does not end in the science of the traditional three R's. More definitely than ever before I am convinced that education will be the preserver or destroyer of our inherited concept of constitutional government and responsible freedom in America. I definitely want to preserve it."

On the general subject of school rioting in high schools and colleges, Risser declared that it was not generated nor fomented by students themselves but by anti-American trouble-making cliques that have but one basic purpose and that is the destruction of our American system of government by the wanton demoralization of our system of public education.

Asked for an expression on the controversial textbook, Land of the Free, Risser declared that the history book was not aimed in the right direction. The primary intent of the book, he declared, was the omission or deliberate downgrading of important historical facts and figures and unjustified and wrongful emphasis on

half or untruths. It is not the truthful presentation of American history, Risser insisted, and is definitely not designed for the good of America.

When asked for his opinion on the right or wrong of what has been authorized in Berkeley and Chicago to bus colored children from their own school districts to schools which are predominantly white for the sheer purpose of teaching integration, he simply declared, "That in itself is certainly not a legitimate function of education and most certainly is a wrongful expenditure of school tax payers' money."

Those in attendance at the coffee hour and heard Trustee Risser who will be voted on in the school election April 16, and backed his expressions and record enthusiastically were: John H. and Janet P. Curtis, Dr. H. W. Benjamin, Mrs. Louis M. Kious, Jack Krystoff, Mrs. Lillian Young Roess, Mrs. Anne M. Lewis, Hugh A. Warden, Mrs. Dee Dittmar, Mrs. Esther Mitchell, Mrs. Agnes Stone, Harold Goodfellow, Mrs. La Verne Goodfellow, Duane G. Folkers, Miss Elizabeth Beach, Robert J. George, Mrs. Stella Bush George, William Purcell.

Robert Louis Stevenson wrote "The Silver Squatters" at Mt. Helena, Calif.

When the click beetle lands on its back, it remains still for a few minutes, then clicks loudly and flips into the air, landing on its feet.

Because of a shortage of water, parents in Melbourne, Australia, have been urged to conserve water by bathing two children in the same water.

Villa Views by Toni

Carol's sister and family, to wit: Mr. and Mrs. Edwin Knapp and their two children, Robin and Cheryl. They came down from Bakersfield to be with them during the Easter holidays.

One of the highlights of their trip was a jaunt to the new Los Angeles Zoo. Carol is a docent at the zoo and took a great deal of pleasure in sharing her animal and bird lore with her family. Might add that she was under sharp observation in-as-much as both Edwin and Verna are teachers and have done quite a bit of research in zoology in ornithology.

It was good to see our old friends the George Clarks, formerly of this area and to witness the marriage of their daughter Judith Anne to Mr. John William Alderson.

The nuptial mass was held at Our Lady Queen of Angels Church in Newport Beach with a reception immediately following the ceremony.

Mr. Bob Snetsinger chose last weekend to get away with his son David for a few days of skiing. David arrived home from boarding school last Friday. They took Tani Poe of Hastings Ranch along with them and they all headed for the Snetsinger trailer in Mam-

moth and the still excellent skiing conditions on the slopes.

Mrs. Kenneth Christianson had a delightful "stork" shower for Melinda Hays (Mrs. Michael) Maroschak last week.

Besides the obvious delight in sharing the gift opening, Peg had planned a few added attractions for the guests.

She had a stork tree with baby pictures of all of the guests plus a few "April Foolers." Everyone had the opportunity to identify the pictures but the mother of the "mother-to-be" walked off with the prize for identifying the greatest number accurately. Another game will have a winner when the baby makes its arrival. They had to guess the date and time of arrival plus the correct weight in order to qualify for the prize.

Those invited were Melinda's mother, Mrs. C. Don Hays, her mother-in-law, Mrs. Ernest Maroschak who had just returned from a trip to Austria, Mrs. Charles Hardison, Mrs. Anthony Boland, Mrs. Dominic Giangregorio, Mrs. William Olson, Mrs. Forrest Paxson, Mrs. Mathew Slavin, Mrs. Gordon Wright, Mrs. Robert Farmer, Mrs. Maxine Miller, Mrs. Alan Boal and Mrs. Victor Caffee.

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Nobody spends all day near a kitchen phone. Or a hall phone. (Or wherever it is you have the ringing thing.)

We're guessing that at least 1/3 of the time, a one-phone family does cross-country running through the house or scrambles down some stairs to take the call.

You can't call that modern living. The fact is, 40% of the families in

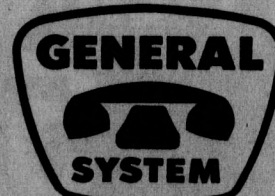
America aren't living like that.

They've got an extension phone somewhere else in the house.

That second telephone would cost you a good deal less than you probably think.

Call our business office or ask the men on the telephone trucks you see around town.

Hello, extension telephone; goodbye, nuisance.



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Editorially Speaking ..

Elections Over

Thank the Good Lord, the elections of Sierra Madre are finally over, the electorate have journeyed to the polls and they have spoken. Beware to he that tries to disturb this decision.

For the past year the "Recalled Council" and their backers have been shouting to the roof tops "let the electorate decide." They have decided, so why not now all buckle down and apply that "learned talents" in trying to bring Sierra Madre out of the "mire" that so many other communities think we have gotten ourselves into.

Now that the elections are over you will see a wonderful working Council, and we doubt seriously will always agree. We have had the opportunity, in the past couple of months to watch these men work; we have paid particular attention to each of them, and our heart swells with pride, knowing that for the next two years all persons in our city will be well represented, without personal vendettas, and open and before the people.

Starting with a new City Administrator, soon to be selected, you will see our city build, gradually at first, and within six months at a tremendous pace, until soon you will find a well oiled and working city administration.

Harrassment, oh yes; there will surely be harassment, and these men can take it, but only so much and the "boom will be lowered." This is definitely not a "Mickey Mouse" Council, and they will not allow such tactics to exist for too long.

The Taxpayers have lost a great amount of money in the past six months: Calvin Watts, \$10,000; Sewer District 86, 87 and 89, \$5,000; Quo Warranto, \$10,000; Special February 20 election, \$3,000; just to name a few. Coming will be the Konkler Pool which could easily be another \$10,000 and caused by the past administration. Although we do not know at this time, but we have a feeling that the City has overspent its budget for the past year by over \$150,000, and this was one of the platforms two years ago.

What the Budget will be this year and what the "tax rate may be" is anybody's guess, but one thing I do know that there will not be the tension and argument this year that has been experienced during the past couple of years, and I will say here that it is my bet that there will not be the "over-spending" for the year that has been the case for the past many years.

We are not trying to tell you that this council can get more mileage out of the tax dollars than anyone else, but what we are telling you is that you have five very smart and capable men who know how to plan for the future and how to visualize what may or may not happen in the operation of the city; hence your budget will be more accurate and will have a greater tendency to work once put into force.

There is not a man on the council that could be termed as a "Yes Man," each is of a different way of life, and with the combination that now exists, when they put their heads together, you are bound to receive good thinking wisely administered.

Soon after the selection of a City Administrator, must come the selection of a Director of Parks and Recreation, and then with some deep "staff" study sessions will come forth the solid foundation for the making of a new city concept; one that will be palatable to the taxpayers as well as the population of the city.

Council meetings will become a pleasure to attend, they will not last until the wee hours of the morning and all of the trivial matters be placed under discussion. You will find that the present Council will give more and more responsibility to "staff" members; when their ability to react places the Council in embarrassing positions then the staff member will be removed and one able to accept responsibility will take their place.

I am sure that soon you will see a Finance Officer hired and put in charge of accounts for the city, with this having been done the Administration and its staff members will always have the financial direction of the City at their fingertips; there will be little excuse for overspending.

The City Clerk will be the City Clerk, and the Treasurer will be the Treasurer, each charged with his responsibility as provided in the "codes" governing such positions, they will not have overlapping responsibilities, one taking from the other.

You, the electorate have spoke; our Council has been duly elected, regardless of who was elected, and at this writing we have no idea. Pitch in and allow them to administer your city business; correct them if they are wrong, praise them if they are right.

★ ★ ★

Politics Discourages Progress

No industry has been hit harder and with less justification by the congressional investigation mania than the ethical drug industry. Instead of gratitude for the job it has done during the past quarter century in developing and mass producing lifesaving compounds, it has been subjected to seven solid years of hostile and prejudicial hearings into every phase of its operations. No one will ever know the dollars and cents cost of these hearings nor their effect on the price and availability of drugs. It seems clear that proposals dealing with advertising, price-fixing and generic versus brand names are all pointed in one direction — the reduction of the drug manufacturing business to a common level of mediocrity.

The head of the Pharmaceutical Manufacturers Association, in an address, discussed the "influence of government" on the drug industry. After summing up bills now before Congress seeking the reconstruction of brand names, manufacturers identification and the search for excellence which has made the U.S. drug industry the most effective and successful in the world, he warned, "... of the sponsors of such legislative actions are successful in grinding all drug manufacturing firms down to the lowest common denominator, there would be little point in manufacturers continuing to strive for acceptance of their proudly identified products in the marketplace. With little to gain from recognition, under such circumstances, why should manufacturers make the effort?"

In a time when everyone is concerned about rising medical care cost, it is ironic indeed that the drug industry which has helped to stabilize and hold down health care costs should be subjected to investigative persecution.

R. Robert Evans }
Peggy L. Evans } Editors and Publishers

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FREEDOM AT ANY PRICE

by
DR. HENRY V. WITTY

In old Babylon there once lived a man named Arkad. And there were certain friends of younger days who came to him and said: "You, Arkad, are more fortunate than we. You have become the richest man in all Babylon while we struggle for existence. Why should a fickle fate single you out to enjoy all the good things of life and ignore us who are equally deserving?"

Thereupon Arkad told them, "If you have not acquired more than a bare existence in the years since we were youths, it is because you either failed to learn the laws that govern the building of wealth, or else you do not observe them." Continued Arkad, "Being, as you know, the son of a humble merchant, I decided that if I was to achieve what I desired, time and study would be required. As for time, all men have it in abundance. You, each of you, have let slip by sufficient time to have made yourself wealthy.

"I found employment as a scribe in the hall of records, and long hours each day I labored upon the clay tablets. One day Algamish, the money lender, came to the house of the city master and ordered a copy of the Ninth Law. I said to him, 'Algamish, you are a very rich man. Tell me how I may also become rich, and all night I will carve upon the clay, and when the sun rises it shall be completed.'"

"He smiled at me and replied, 'You are a forward knave, but we will call it a bargain.' All that night I carved, though my back pained and the smell of the wick made my headache until my eyes could hardly see. But when he returned at sunup, the tablets were complete.

"You have fulfilled your part of our bargain, my son," he said to me kindly, "and I am ready to fulfill mine. I found the road to wealth when I decided that a part of all I earned was mine to keep. And so will you."

"But all I earn is mine to keep, is it not?" I demanded. "Far from it," he replied. "Do you not pay the garment-maker? Do you not pay the sandal-maker? Do you not pay for the things you eat? Can you live in Babylon without spending? What have you to show for your earnings of the past month? What for the past year? Fool! You pay to everyone but yourself. Dullard, you labor for others. If you did keep for yourself one-tenth of all you earn, how much would you have in ten years?"

"My knowledge of the numbers did not forsake me, and I answered, 'As much as I earn in one year.' "You speak but half the truth," he retorted. "Every gold piece you save is a slave to work for you. If you would become wealthy, then what you save must earn, and its children must earn, that all may help to give you the abundance you crave." So saying, he took his tablets and went away. I decided that I would try it. Each time I was paid I took one from each ten pieces of copper and hid it away.

"On the twelfth month

after Algamish had gone he returned and said to me, 'Son, have you paid to yourself not less than one-tenth of all you have earned for the past year?' I answered proudly, 'Yes, master, I have.' That is good," he answered, beaming upon me, "and what have you done with it?"

"I have given it to Azmur, the brickmaker, who told me he was traveling over the far seas and in Tyre he would buy for me the rare jewels of the Phoenicians."

"Every fool must learn," he growled, "but why trust the knowledge of a brickmaker about jewels? Would you go to the breadmaker to inquire about the stars? No, by my tunic, you would go to the astrologer, if you had power to think. Your savings are gone, youth. Try again."

"Twelve months later, Algamish came to the room of the scribes and addressed me. 'What progress have you made since last I saw you?'"

"I have paid myself faithfully," I replied, "and my savings I have entrusted to Agger, the shield-maker, to buy bronze, and each fourth month he does pay me the rental."

"That is good. And what do you do with the rental?"

"I do have a great feast with honey and fine wine and spiced cake. To which Algamish laughed, 'You do eat the children of your savings. Then how do you expect them to work for you? And how can they have children that will also work for you?' So saying, he again went away."

"Nor did I again see him for two years when he once more returned. And he said to me, 'Arkad, hast thou yet achieved the wealth thou dreamed of?' And I answered, 'Not yet all that I desire, but some I have and it earns more and its earnings earn more.' "And do you still take the advice of the brickmaker?"

"About brickmaking they give good advice," I retorted. "Arkad," he continued, "you have learned your lessons well. You first learned to live upon less than you could earn. Next you learned to seek advice from those who were competent through their own experiences to give it. And, lastly, you have learned to make gold work for you."

So spake Arkad, and when he had finished his tale, one of his friends said, "What then do you advise us to do that we also may become rich?"

"I advise that you take the wisdom of Algamish and say to yourselves, 'A PART OF ALL I EARN IS MINE TO KEEP.'"

Algamish had come back each time to the room of the scribes because he was watching a man work his way out of darkness into light. When that man had found the light, a place awaited him. No one could fill that place until he had for himself worked out his own understanding, until he was ready for opportunity.

— Thanks to The Richest Man In Babylon, by George S. Clason.

Out of the Cobwebs

Sixty Years Ago:
April 10, 1908

Mrs. J. A. Osgood entertained delightfully at tea on Monday evening. Her guests were the artist, Mrs. J. G. Borglum, Mrs. George Drake of Los Angeles and Miss Dennis.

Miss Katherine Torrance, the charming daughter of Mr. and Mrs. L. C. Torrance of Park Manor, is home for a week's vacation from the Marlborough School, Los Angeles.

Mr. Charles Buttman of the Pasadena Star "covered" the great burro race for his paper Tuesday. Mr. Buttman has been taking care of the Arcadia races for the Star, but found nothing during the entire season that quite came up to the Sierra Madre event.

Marshall P. Wilder tells a story of a wife who told her husband that the cat had eaten the pie that she had baked for him. "Never mind, my dear," replied the husband, "I'll get you another cat."

Seventeen ladies and gentlemen visited Mrs. Borglum's studio on Sunday last, among them Mr. Lawrence Fotten of Kentucky, Mrs. Saunders, wife of United States Senator to Washington; several from Ogden, Utah and other parts of the United States.

Interest in the great championship climb up the Mt. Wilson Trail for the Police Gazette medal continues to grow as the date for the first race is approached. To become possessor of the large gold medal a contestant must win three consecutive races, which will be run at intervals of about 6 months. The first race will be started at 7 a.m. Wednesday, April 29 from the foot of the Sierra Madre Trail to Mt. Wilson.

The contestants will be started singly at 10 minutes intervals. Thirty minutes rest will be allowed each contestant before he starts on the downward sprint. The athletes finishing 1, 2, and 3 in this race will be given permanent possession of gold, silver and bronze medals, respectively. This gold medal is a smaller facsimile of the big championship medal and its value reaches the full limit allowed by the A.A.U. rules.

Forty Years Ago:
April 13, 1928

Sierra Madre is going to have an opportunity to hear two of her famous sons in joint concert on May 1st, when Donald Thayer, known as "The Great American Baritone," and Oscar Rasbach, pianist-composer, will appear in joint concert at the Woman's Club.

Mrs. Lillian I. Lewis enjoyed the Easter vacation at her cottage on Woodland Drive. Mrs. Lewis is employed as teacher of French in night school at Sentous High School in Los Angeles.

Mrs. E. M. John and Mrs. Elizabeth Musgrove are enjoying a short vacation at Kil Kare cottage on Woodland Drive.

Mr. and Mrs. J. T. Railsback left Tuesday afternoon

New Residents Listed For S.M.

Among the new residents of Sierra Madre are:

James W. Clarke, 2204 Santa Anita Ave.; Alan Porush, 157 S. Hermosa Ave.; David Sorenson, 24 Vista Circle; Charles J. Evans, 244 Old Oak Lane; Harold D. McClure, 151 S. Hermosa Ave.; Thomas Tur-lace, 208 Ramona Ave.

Also Arthur F. Burt, 501 N. Sunnyside Ave.; John Melnick, 205 N. Hermosa Ave.; Robert Alexander, 278 E. Alegria Ave. and Spear S. Sayegh, 2035 Vista Ave.

Young people are marrying earlier in New Zealand. Statistics now show one in every three married at 21 years or under. A few years ago the ratio was one out of six.

Mongolians have characteristics very much like American Indians.

Thursday, April 11 1968 SIERRA MADRE NEWS-15

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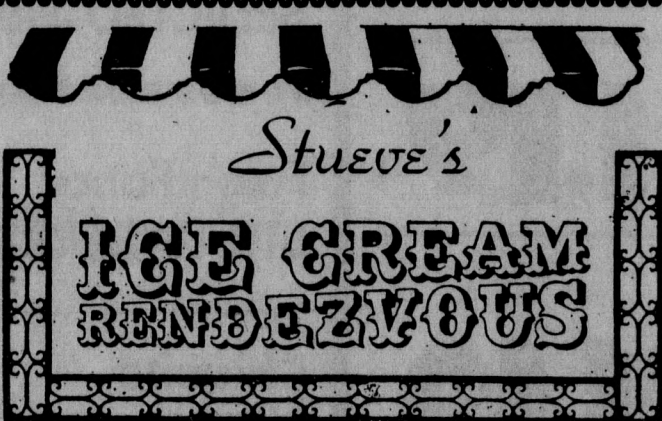


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9 A.M. to 9 P.M.

Closed Sundays

 <p>303 GLASS</p> <p>4 FOR \$1.00</p>	<p>SW</p> <p>CLING PEACHES</p> <p>4 FOR \$1.00</p> <p><i>Sliced or Halves</i></p>	 <p>303 TIN</p> <p>4 FOR \$1.00</p>	<p>SPECIAL</p> <p>INSTANT Yuban COFFEE</p>  <p>\$1.09</p> <p>8-OZ. JAR</p>	<p>Grade AA Large RANCH EGGS</p> <p>3 doz. \$1.00</p>
<p>SW</p> <p>SPICED PEACHES</p> <p>3 FOR \$1.00</p> <p>NO. 2 1/2 TIN</p>	 <p>303 TIN</p> <p>4 FOR \$1.00</p>	<p>SW</p> <p>TOMATOES</p> <p>303 TIN</p> <p>29¢</p> <p><i>Solid Pack</i></p>	<p>Yuban COFFEE</p> <p>73¢</p> <p>ALL GRINDS</p>	<p>Whitman's Fruit Nut EASTER EGGS</p> <p>79¢ SIZE NOW 49¢</p> <p>49¢ SIZE NOW 29¢</p> <p>Plus Tax</p> <p><i>While They Last!</i></p>
 <p>303 TIN</p> <p>5 FOR \$1.00</p>	<p>SW</p> <p>TOMATO JUICE</p> <p>3 FOR \$1.00</p> <p>46-OZ. TIN</p>	 <p>3 FOR 89¢</p>	<p>FROZEN FOOD DEPARTMENT</p>	
<p>SW</p> <p>PICKLED BEETS</p> <p>3 FOR \$1.00</p> <p><i>Sliced</i></p>	<p>SW</p> <p>PINEAPPLE</p> <p>4 FOR \$1.00</p> <p>NO. 1 1/4 TIN</p> <p><i>Sliced</i></p>	<p>SW</p> <p>TINY POTATOES</p> <p>5 FOR \$1.00</p> <p><i>Whole</i></p>	<p>JOHNSTON PIES</p> <p>Apple</p> <p>Boysenberry</p> <p>Apricot</p> <p>Custard</p> <p>Strawberry - Rhubarb</p> <p>55¢ each</p>	<p>Stouffers</p> <p>Spinach Souffle</p> <p>Cauliflower Au Gratin</p> <p>Broccoli Au Gratin</p> <p>39¢</p> <p><i>Save 10¢</i></p>
 <p>49¢</p> <p><i>Jumbo Pitted</i></p>	<p>SW</p> <p>CRANBERRY SAUCE</p> <p>4 FOR \$1.00</p> <p><i>Whole or Strained</i></p>	 <p>22-OZ. JAR</p> <p>39¢</p>	<p>Jones LINK SAUSAGE</p> <p>85¢</p> <p>POUND PACKAGE</p>	

ROESS QUALITY MEATS

<p>Hormel Cure 81 -- Morrell -- Bar -- M -- Tavern</p> <p>BONELESS FULLY COOKED HAMS</p> <p>\$1.19^{lb}</p>			
<p>Fresh Oven-Ready Young</p> <p>HEN TURKEYS</p> <p>39¢^{lb}</p>	<p>Manning Oven-Ready Aged Short-Trim</p> <p>PRIME RIB ROAST</p> <p>\$1.19^{lb}</p>		
<p>OSCAR MAYER</p> <p>LINK SAUSAGE</p> <p>69¢^{lb}</p>	<p>PILLSBURY</p> <p>BUTTERMILK BISCUITS</p> <p>3 FOR 25¢</p>	<p>KNUDSEN</p> <p>CREAM CHEESE</p> <p>3 FOR \$1</p> <p>8-OZ. FOIL PKG.</p>	<p>HORMEL</p> <p>BACON</p> <p>GRADE - A -</p> <p>65¢^{lb}</p>
<p>Fresh Petrale</p> <p>FILET SOLE</p> <p>95¢^{lb}</p>	<p>Fancy Northern</p> <p>HALIBUT FILET</p> <p>95¢^{lb}</p>		

<p>Top Quality Control</p> <p>SELECTED FRUITS & VEGETABLES</p>	
<p>Fresh Fancy STRAWBERRIES</p> <p>3 BOXES 79¢</p>	
<p>Chiquita BANANAS</p> <p>10¢^{lb}</p>	
<p>White Coachella GRAPEFRUIT</p> <p>10¢^{ea}</p>	
<p>All Green ASPARAGUS</p> <p>29¢^{lb}</p>	
<p>Russet POTATOES</p> <p>10^{lbs.} 39¢</p> <p>CELLO BAG</p>	

ROESS MARKET

331 W. Sierra Madre Blvd. at Lima